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"The Bigger Impact Picture"

Nicolo' Pierini – Open Access
Business Development Executive

17-09-2019

www.tandfonline.com/page/openaccess

Routledge
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Time to
evaluate

www.howresearchers.com

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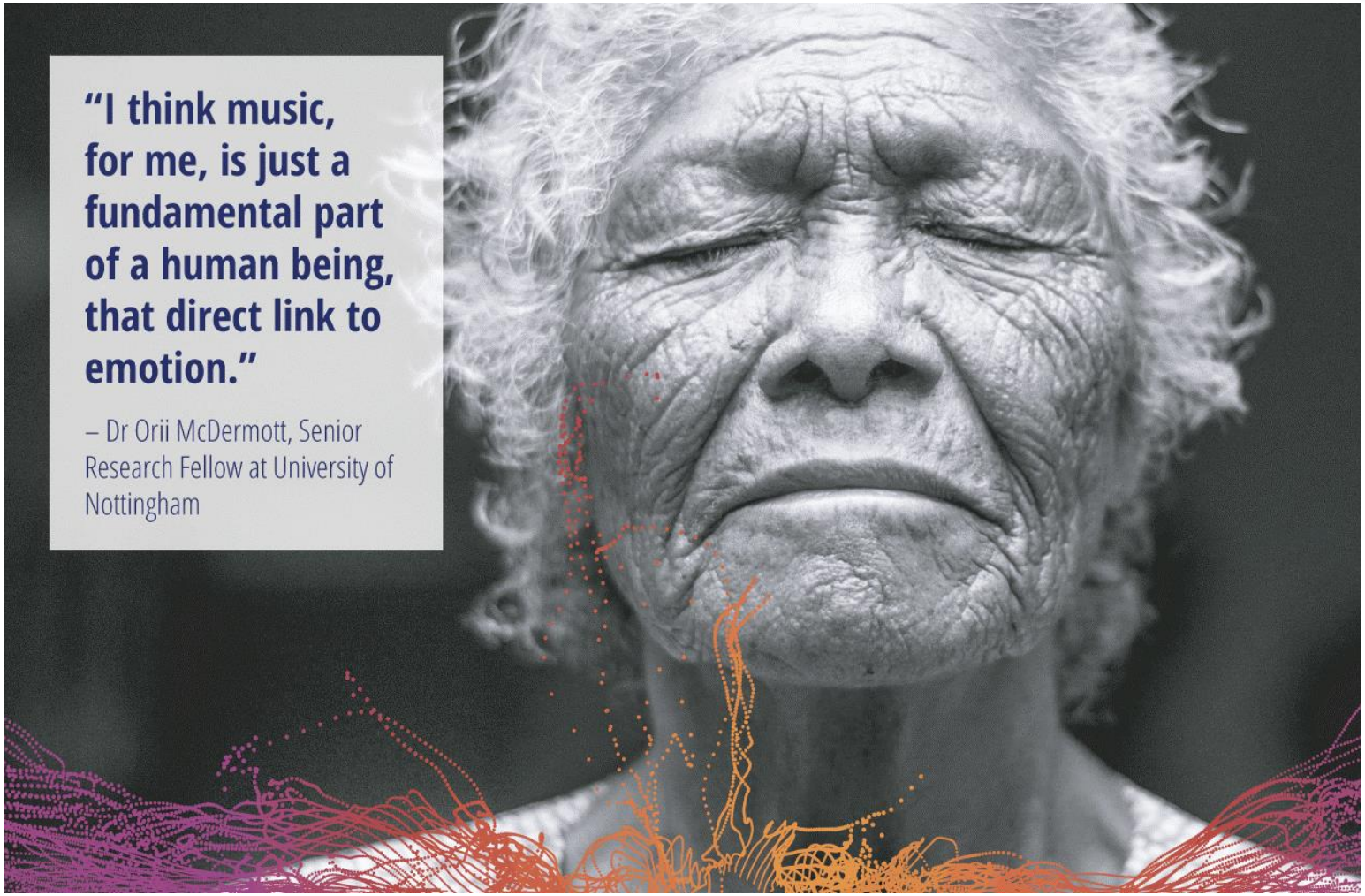

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EPISODE 3

Seline Meijer: The human side of conservation: people's needs and planting trees in sub-Saharan Africa

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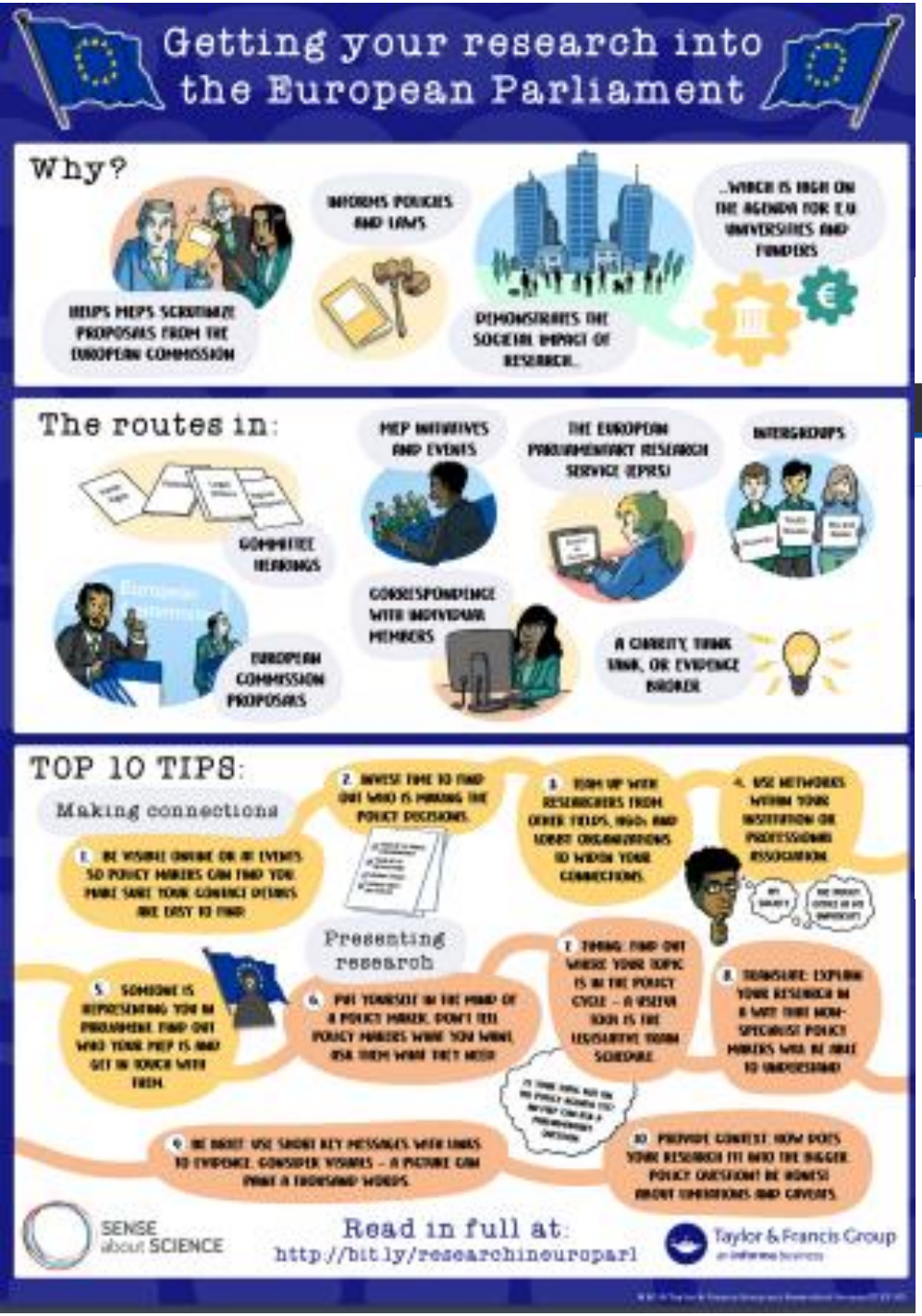

AUTHOR SERVICES
Supporting Taylor & Francis authors

Choosing a journal | Writing your paper | Making your submission | Peer review | Production

Home › Insights › Research communication › Science communication: the view from researchers, policy mak

Science communication: the view from researchers, policy makers and journalists

Highlights from a 'Standing up for Science' workshop in Brussels

We're proud to support the popular 'Standing up for Science' EU workshops run by Sense about Science. At these day-long events, researchers can learn how the media works, how evidence informs policy, what journalists and policy makers want and need from researchers, and how to communicate research effectively.

Applications are open for the next 'Standing up for Science' workshop which will be held at Science Gallery Dublin on 22 March. Apply for your free place today. The closing date for applications is 20 February 2019.

Research metrics

A simple guide

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How to use research metrics

FOR RESEARCHERS

Metrics can help you to choose which journal to submit your work to, and assess the ongoing impact of an individual piece of research (including your own).

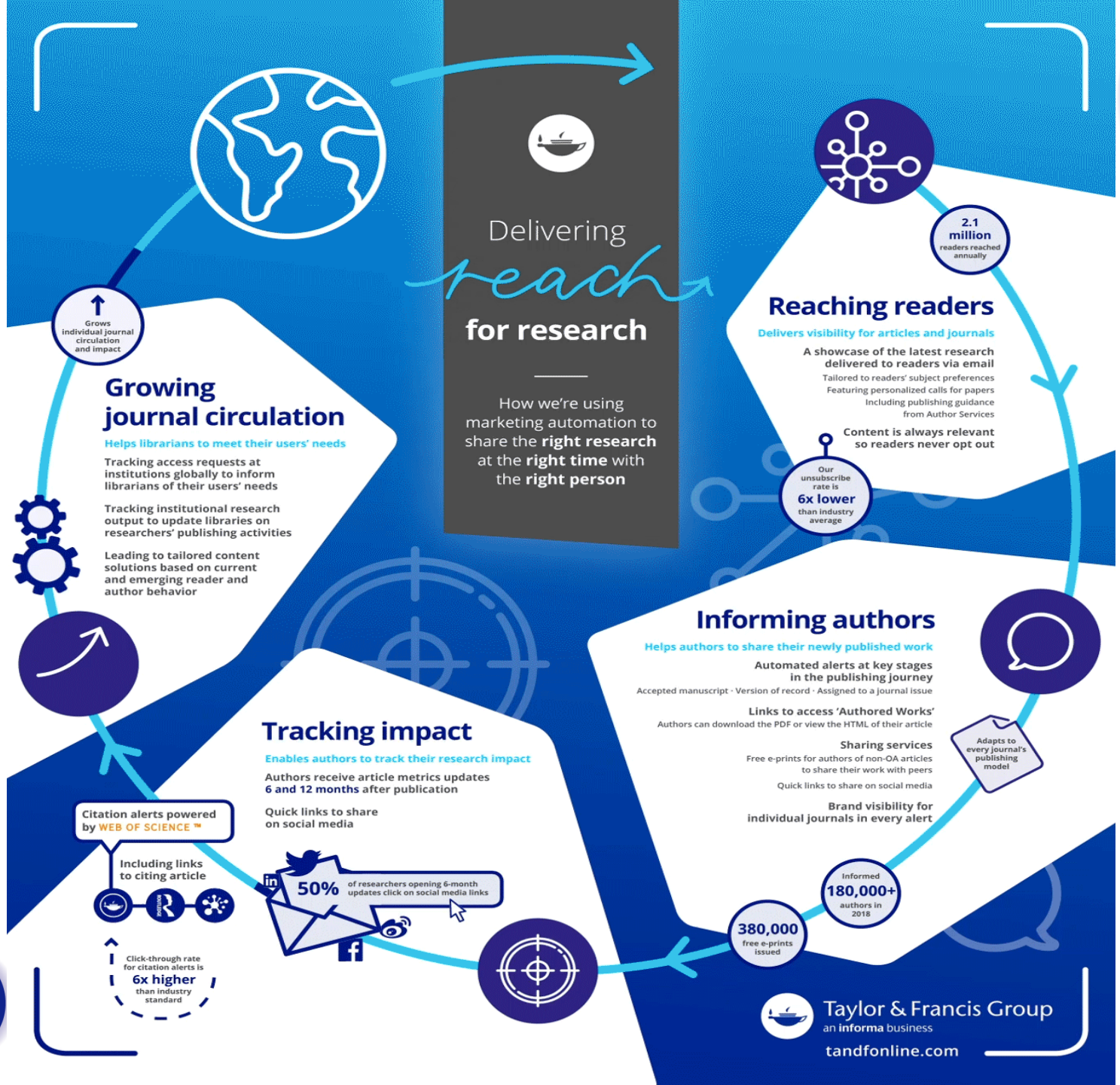
FOR JOURNAL EDITORS

Metrics can help you assess your journal's standing in the community, raise your journal's profile, and support growth in high-quality submissions.

FOR LIBRARIANS

Metrics can help you to select journals for your institution, and analyze their usage and impact. They can also help you assess the impact of research published by those in your institution.

J Journal Metrics A Article Metrics



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Informing authors

Helps authors to share their

newly published work

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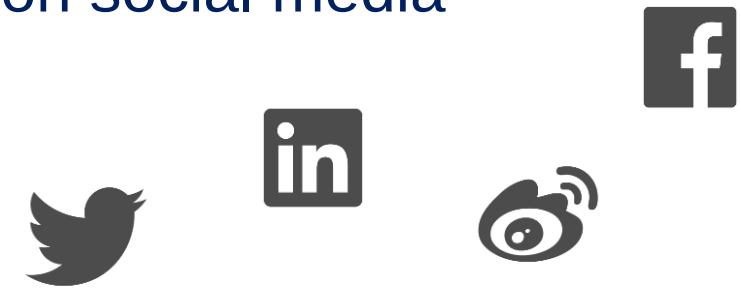
Sharing services

- Free e-prints for authors of non-OA articles
  to share their work with peers
- Quick links to share on social media



Informed

180,000+ authors

in 2018

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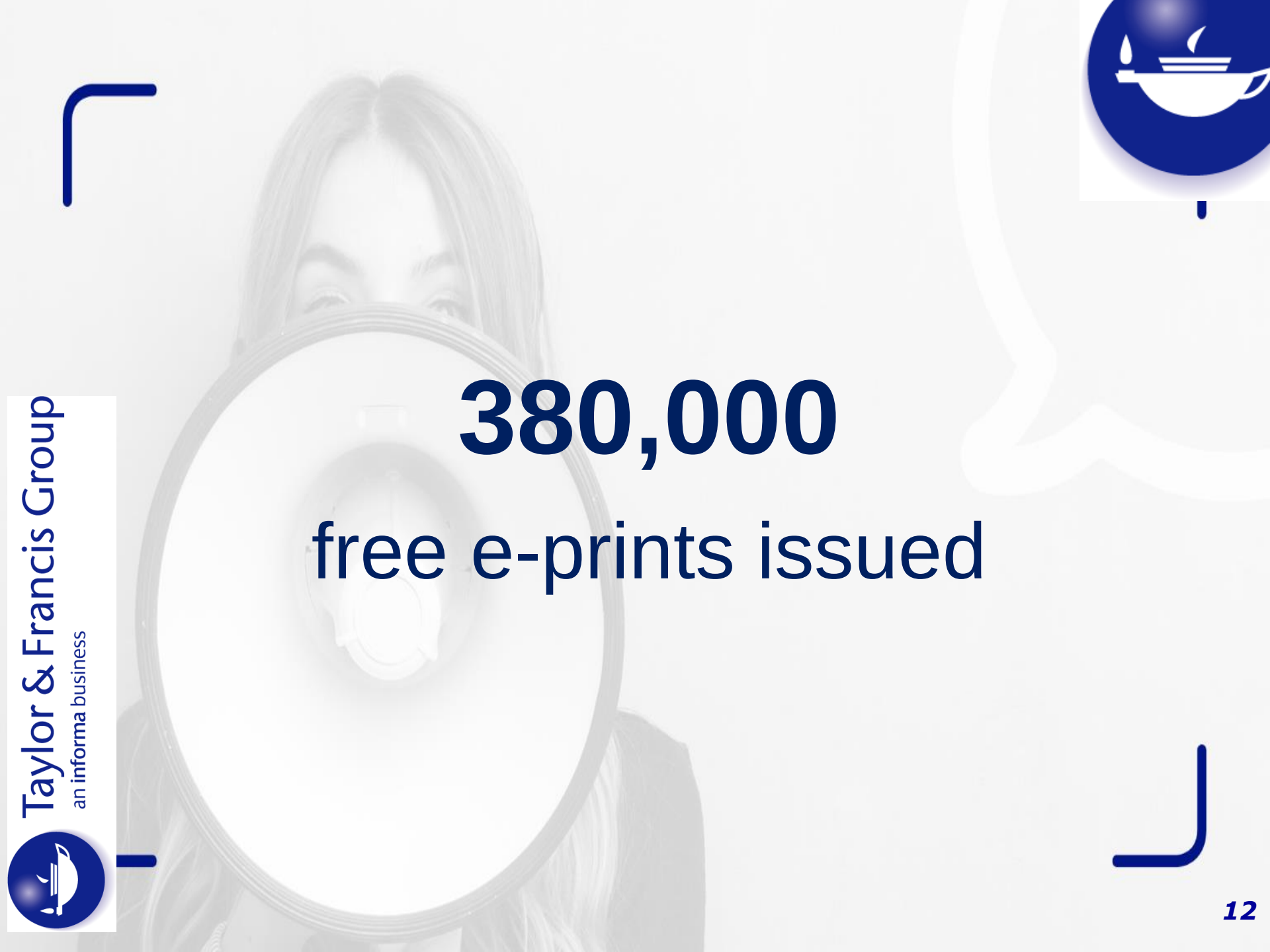

380,000

free e-prints issued

Tracking impact

Enables authors to track their research impact

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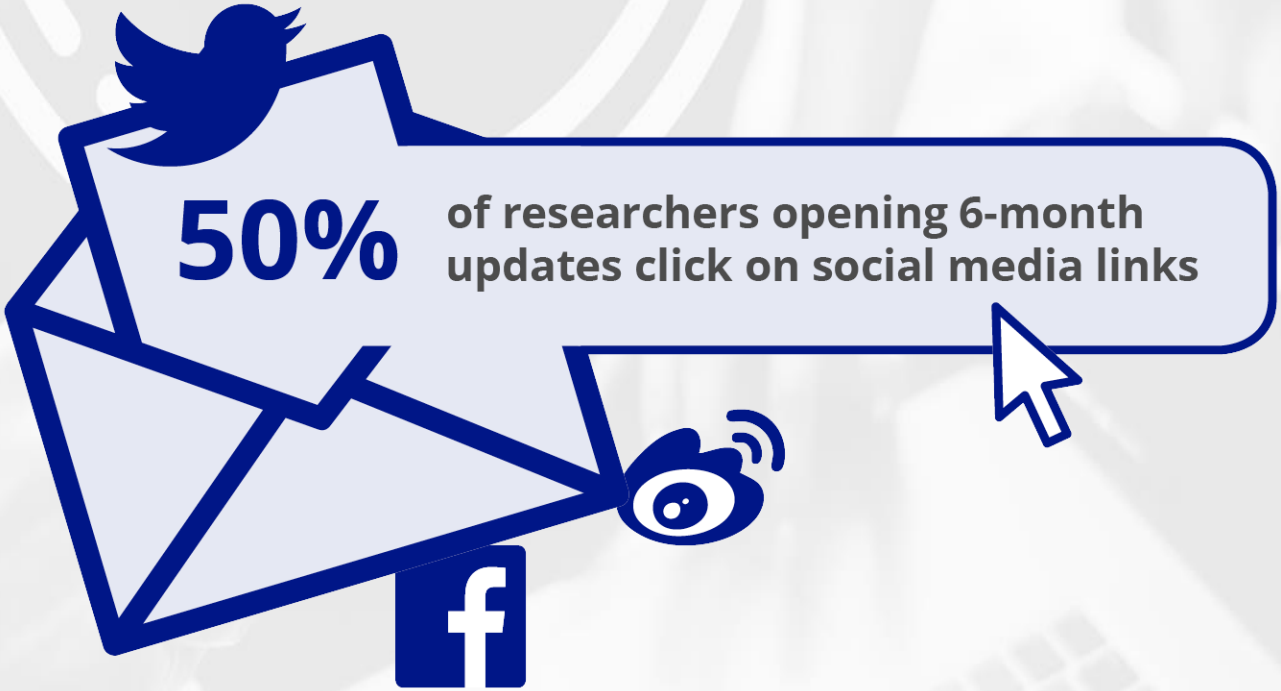
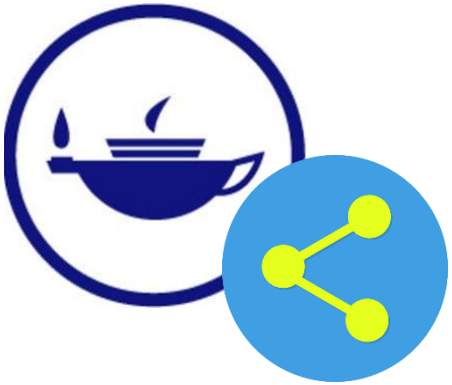

50%
of researchers opening 6-month updates click on social media links

Taylor & Francis Open Research initiatives



Taylor & Francis Data Sharing Policies

- We launched our data sharing policies at the start of 2018.
- Policies are tiered, with the Basic policy encouraging authors to deposit data in a suitable repository and provide a Data Availability Statement, through to our Open Data and Open + FAIR which mandate the sharing of data. All policies make exceptions to data sharing for privacy, legal or ethical reasons.
- To date, over 1,600 T&F journals have a data sharing policy in place.

Initiative for Open Citations (I4OC)

- A collaboration between publishers, researchers and organizations to promote access to data on citations that is structured, separable and open.
- *"We believe that opening up and linking citation data, and enhancing the discoverability of content will improve knowledge, accelerate research and allow exciting new services to be developed for the benefit of all the players in the research network." – Deborah Kahn, Publishing Director, Taylor & Francis*

I4OC

METADATA 2020

Metadata 2020

- Metadata 2020 is a collaboration that advocates richer, connected, and reusable, open metadata for all research outputs, which will advance scholarly pursuits for the benefit of society.
- *"Richer metadata should be a high priority for all publishers and stakeholders. It's not an operational issue but a strategic priority, for the research community and also for increased visibility and usage of content." – Ginny Hendricks, Outreach Director, Crossref*

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Open Science Badges

- From the Center for Open Science. Aim is to award authors contributing to scientific transparency and their efforts to make their research more open.
- *"It is only after many studies conducted on the same question can be combined and evaluated in a meta-analysis that research becomes convincing. To make these meta-analyses studies more effective, we need to make it easier to conduct them by sharing data." – Jon Grahe, Editor, Journal of Social Psycholoigy*

Code Ocean Trial

- A cloud-based computational reproducibility platform that provides researchers and developers an easy way to share, discover, and run code. Currently available on 25 Taylor & Francis journals.
- A compute capsule will get a DOI and be embedded within your article upon the manuscript's publication, enabling readers to view and verify the article's results. Code Ocean capsules can be freely edited, modified, or downloaded by readers for extension and reuse.

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Sketchfab

Sketchfab

- 3D content platform which develops an exciting new feature for journals on Taylor & Francis Online. 3D models, can now be published in the main text of an article. This pilot program makes Taylor & Francis the first major publisher to incorporate 3D models within the HTML version of online journal articles.
- Publishing these models will help readers to interact with research in a new way and promote better understanding of results. Authors using this new feature will also benefit from increased discoverability of their research

ABC
education
$ac^2 + bc^2 = ?$
πr^2
A^+
BACK TO SCHOOL
$a^2 + b^2 = c^2$
$\sqrt{2}$
success
$E = Mc^2$
Back to School!
H_2O
idea

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Thank you!

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