

# DE GRUYTER BOOKS



# FACTS AND FIGURES

1300  
new De Gruyter titles per year

65,000  
eBooks currently  
Available/announced on  
De Gruyter Online

700  
new Publisher Partner  
titles per year

1500  
open access books  
already published

1749  
first book published

Books in  
28  
subject areas

Since  
2008  
eBook production

30,000  
books in archive

Since  
2014  
all De Gruyter books also  
available in ePUB format



*Handwritten flourish or initial in black ink.*

*Es ist dem Herrn Königl. Wirklichen Ge-  
heimen Rath Johann A von Humboldt  
gefallen und dem hiesigen Briefschrei-  
ber Johann Reimer mittheilung ist  
folgender Entwurf angeschlossen.*

DE GRUYTER BOOK ARCHIVE

*S. 1.*

*Dem Briefschreiber Herrn Reimer übermündet  
den Herrn und Karlen v. Humboldt  
den Herrn Titel:*

# STARTING POINT

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- ▶ Since 2008: De Gruyter has regularly produced eBooks of frontlist titles
- ▶ Since 2010: Digitization of more than 10,000 titles with our On-Demand service e-dition
- ▶ Since 2017: Digitization of further titles within De Gruyter Book Archive Project:

Copyright century	Titles in print	Titles digitized	Titles digitized	Titles not digitized
18th century	408	6	1 %	402
19th century	7,865	167	2 %	7,698
20th century	28,638	7,949	28 %	20,689
21st century	3,362	3,089	92 %	273
Total	40,273	11,211	28 %	29,062

# DGBA-PACKAGES

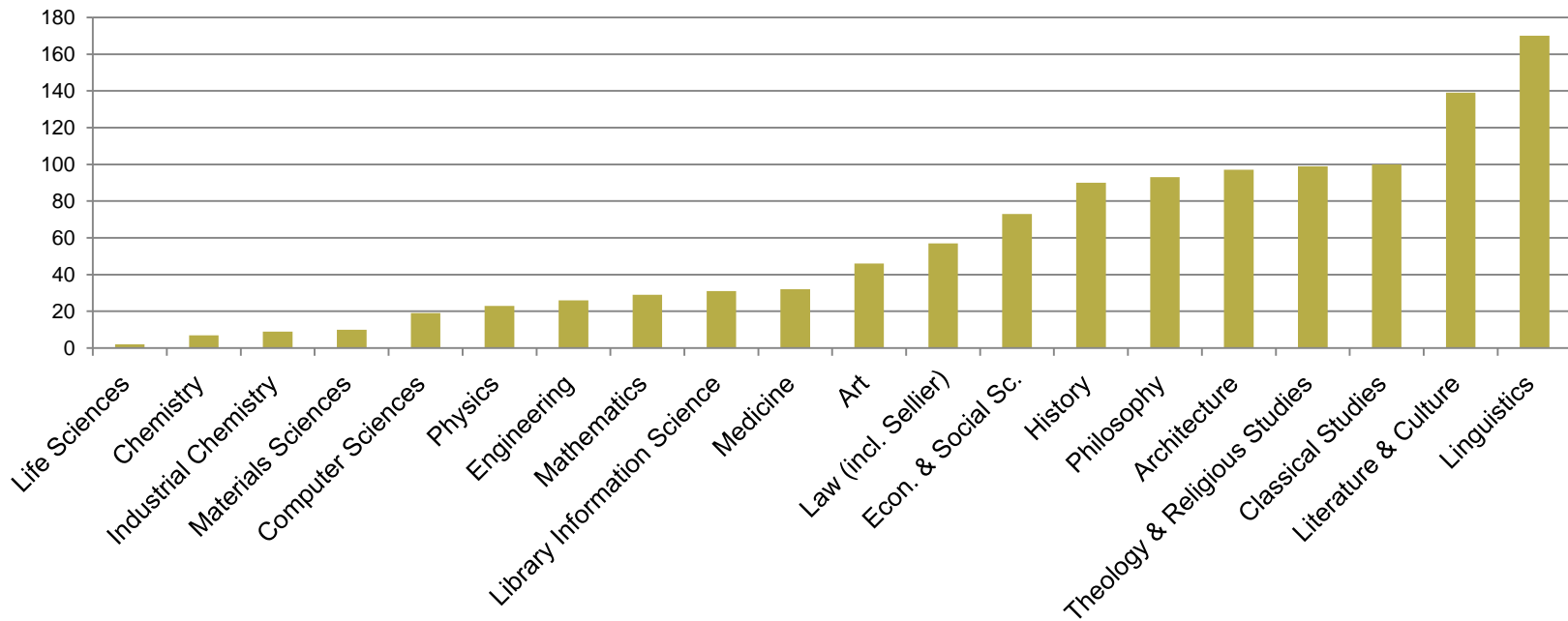
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DGBA–Package	Total	Available 01/2019*)
Art and Architecture		
< 1990	754	23.6 %
1990–1999	80	71.3 %
2000–2014	861	99.0 %
Total	1,965	64 %
Business and Economics		
< 1990	1,921	16.9 %
1990–1999	557	82.8 %
2000–2014	1,009	97.5 %
Total	3,487	50.7 %
Complete Collection		
< 1990	33,409	26.0 %
1990–1999	5,467	80.2 %
2000–2014	13,372	98.0 %
Total	52,248	50.1 %

\*) The numbers of titles are subject to change.

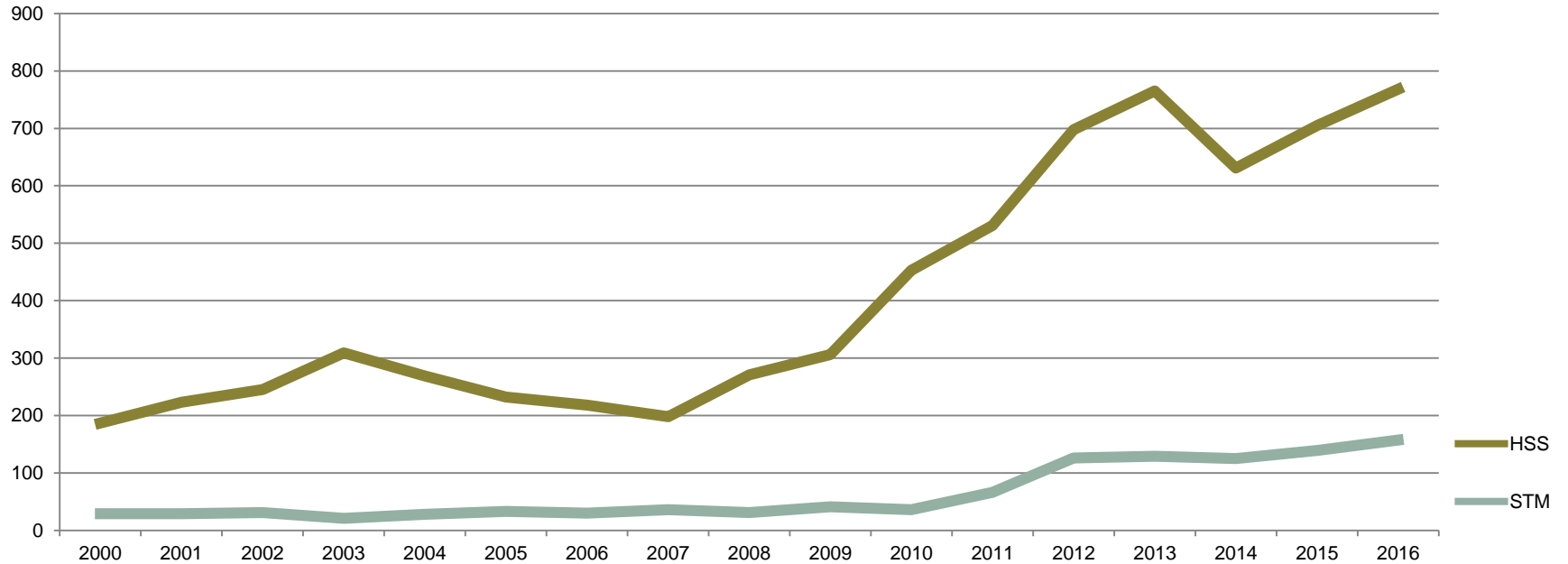
- ▶ By 2020 digitization of the complete De Gruyter Archive will be finished
- ▶ 15 subject packages are broken down into 3 copyright-year-based collections
- ▶ All titles are bundled on our platform with added services such as user statistics, DOIs and related metadata

# PUBLISHED TITLES 2018



# NUMBER OF NEW BOOK TITLES/YEAR

(without architecture etc.)



# PUBLISHER PARTNERS

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**böhlau**



**DETAIL**



**ISEAS PUBLISHING**

**[transcript]**



**ottoschmidt**



University of Hawai'i Press

UNIVERSITY OF  
**PENNSYLVANIA**  
**PRESS**



IBEROAMERICANA  
VERVUERT



UNIVERSITY OF TORONTO PRESS



UNIVERSITY  
of CALIFORNIA  
PRESS

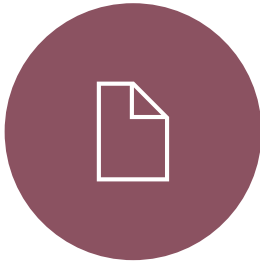


**Yale**  
UNIVERSITY  
PRESS



# PURCHASE OPTIONS

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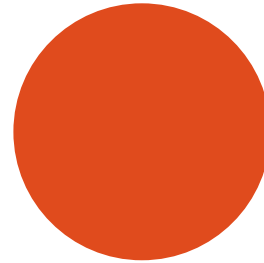
Single title



Pick & choose  
Package



Set packages



**EBA**

# EVIDENCE BASED ACQUISITION

Unlimited access to  
outstanding research □

# EBA AT A GLANCE

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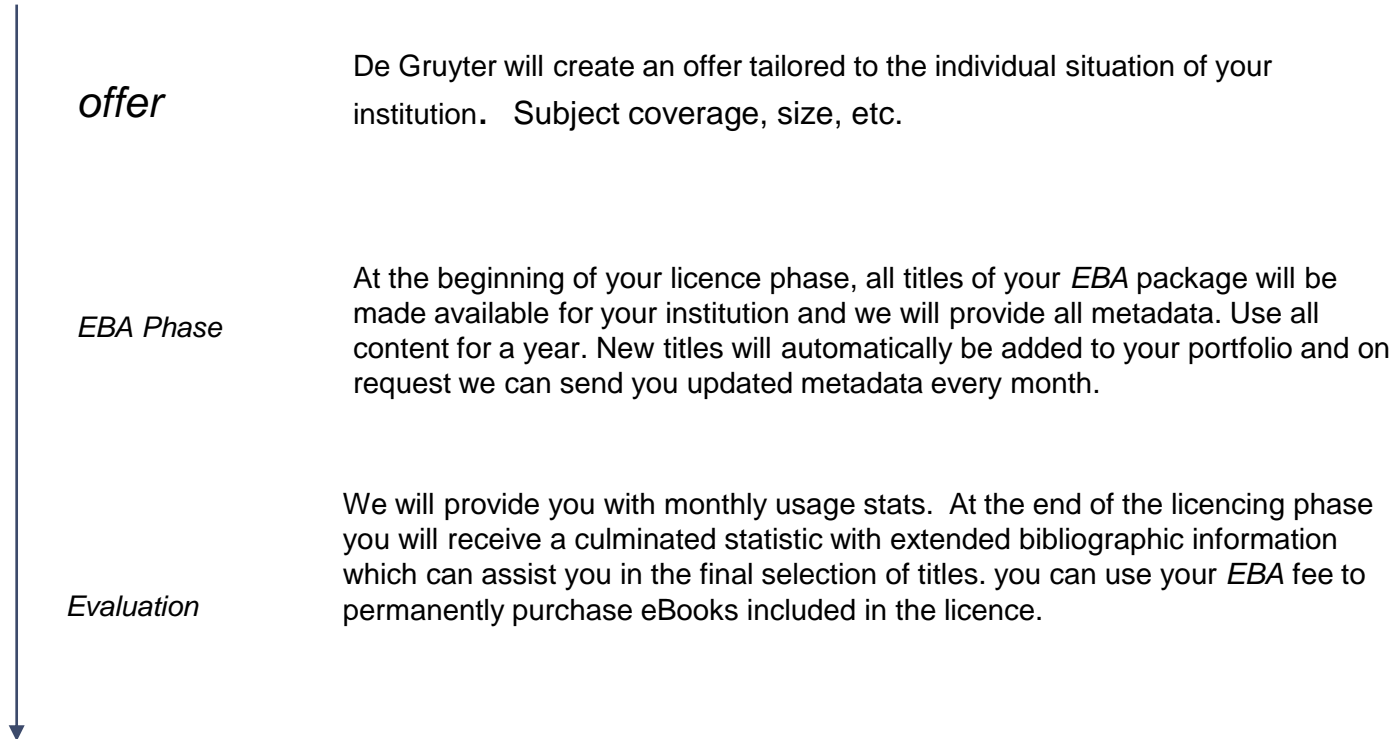
Unlimited access to a selection of eBooks for a defined period

Upfront licence fee, used to convert titles to perpetual access at the end of the period

Metadata provided, new titles automatically included in content pool

No automatic purchase triggers. Customer decides which titles to acquire

Usage data provided during and after trial as a basis for decisions



# LARGE COLLECTION EBA

Complete Package: 64,000 titles

English only Package: 25,000 titles

HSS Package: 49,000 titles

STM Package: 21,000 titles

# SUBJECT SEGMENTS – NEW FOR 2019!

SUBJECT	NO OF TITLES
Social Sciences	9050
Classical and Ancient Near Eastern Studies	2640
Architecture and Design	1,900
Chemistry, Engineering, Material Sciences, GS, CS	2000
Medicine & Pharmacy	1,343
Library and Information Science, Book Studies	880
Music & Arts	1536
Mathematics & Physics	2,052
Literary Studies	9350
Linguistics and Semiotics	7,000
Philosophy, Theology, Judaism & Islamic Studies	7500
History & Cultural Studies	8,900
Law, Business & Economics	8,230

# EBA BENEFITS

## Usage data

A window into how our content is really used without barriers – Insights into true demand for content at institutions.

From Just in Case to Just in Time eBook Acquisition

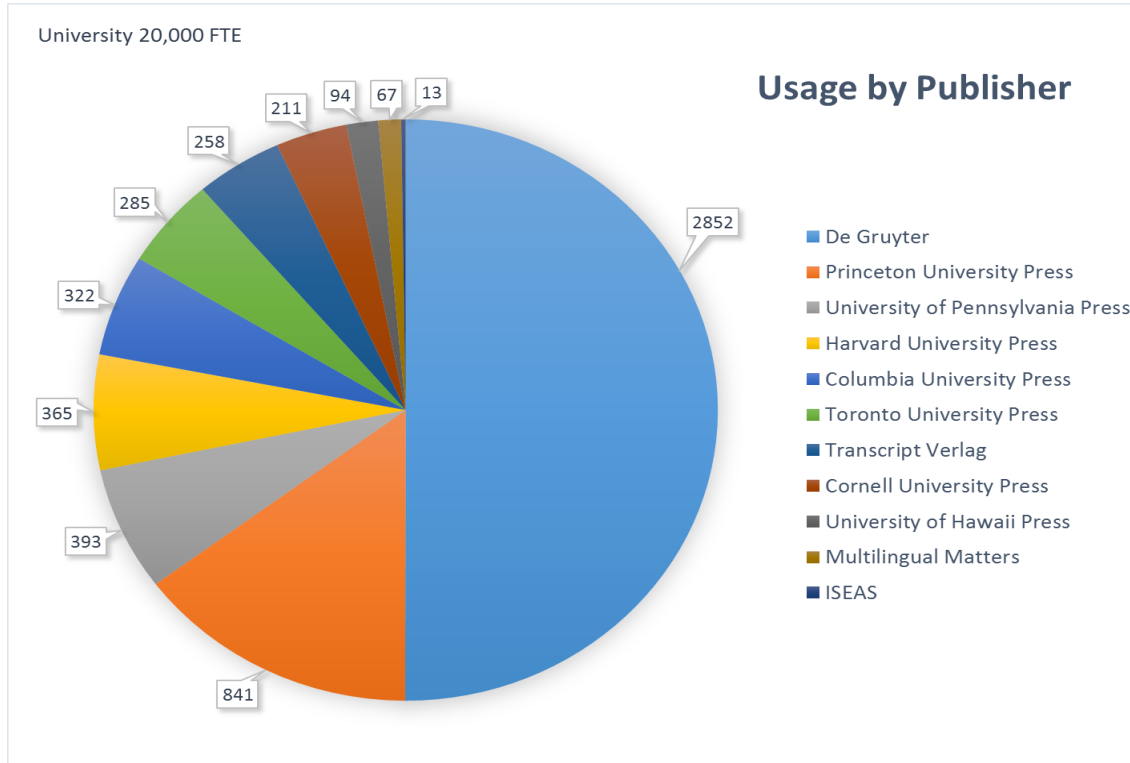
Only eBooks with proven usage are purchased.

Usage stats useful for future purchasing decisions.

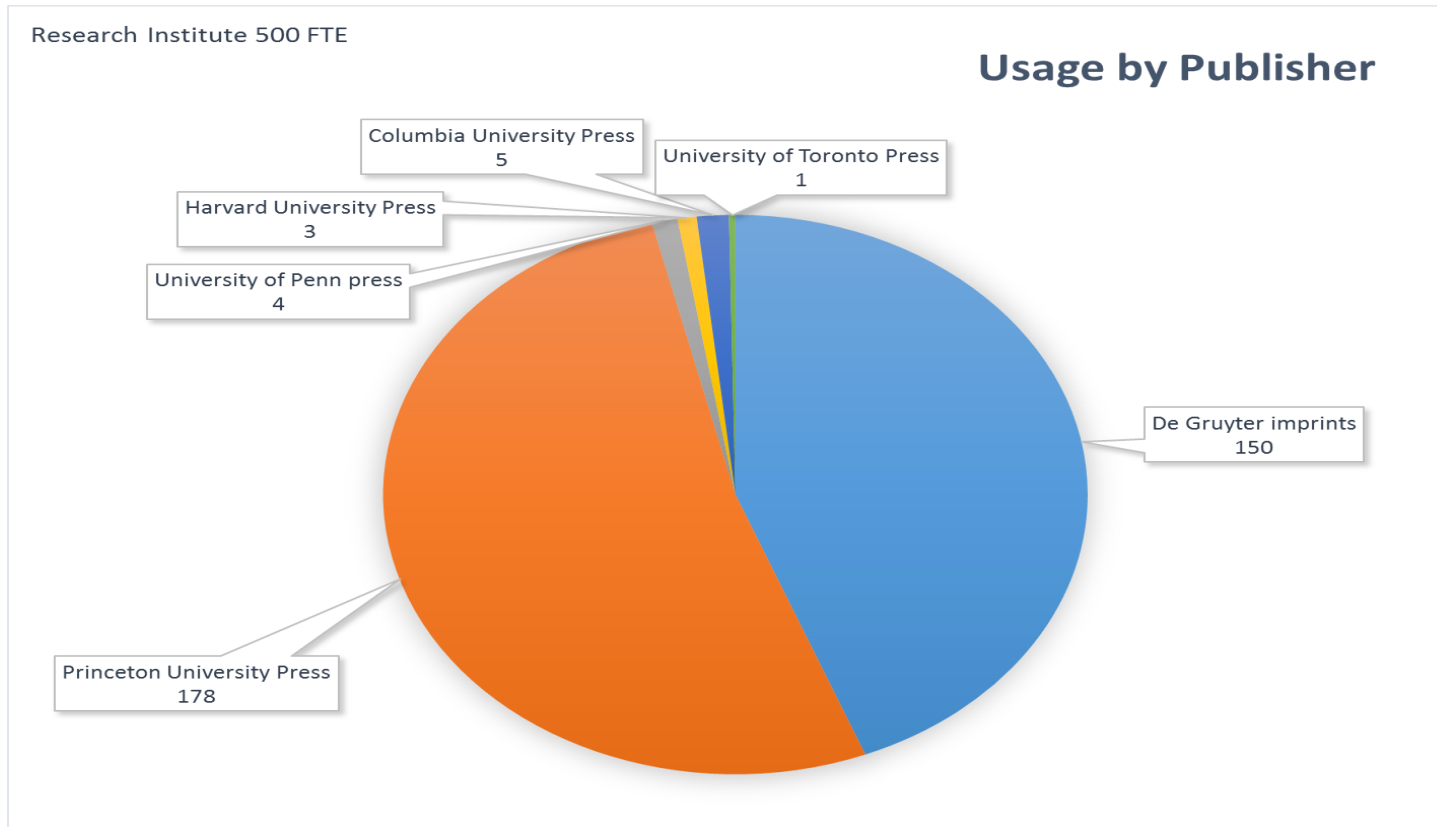
Addressed the long tail usage needs of patrons

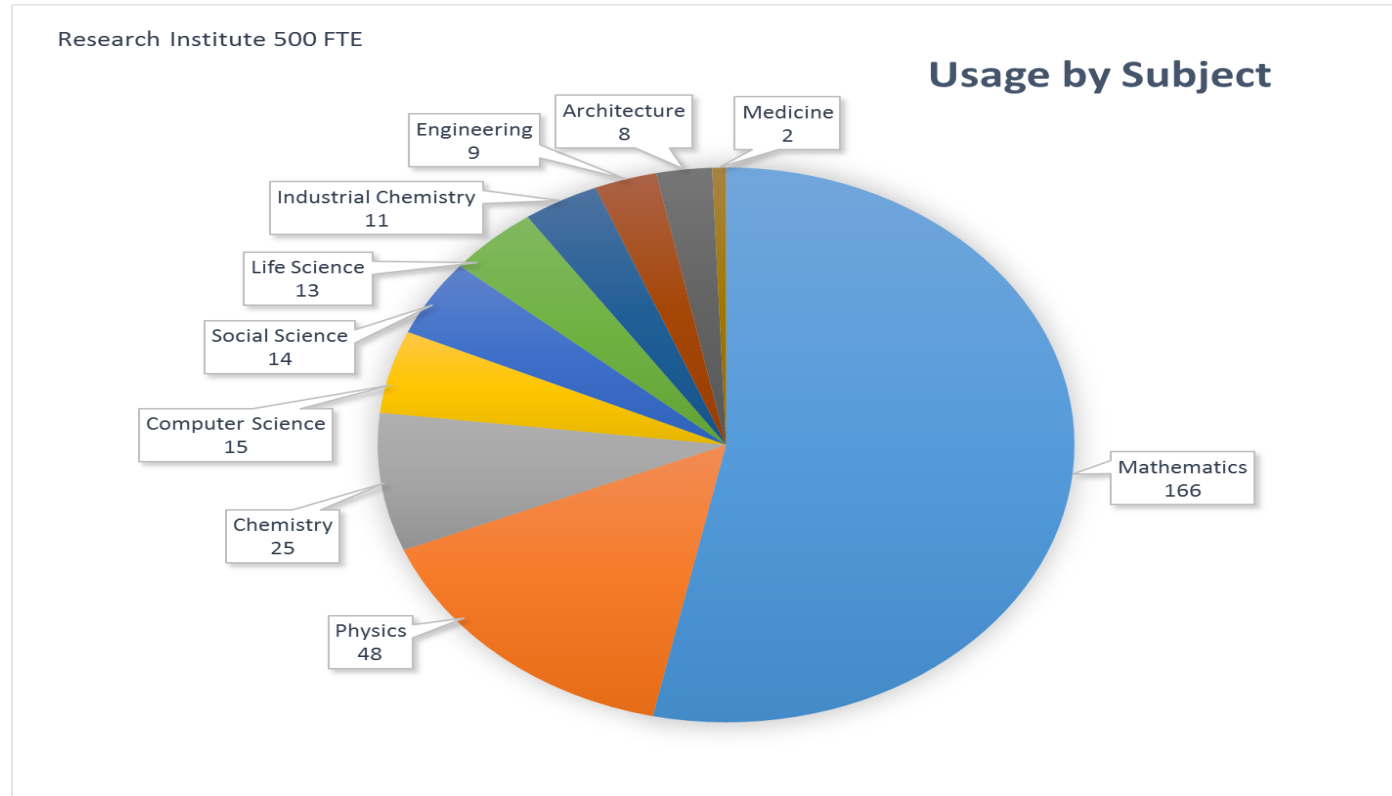
## **Evidence**

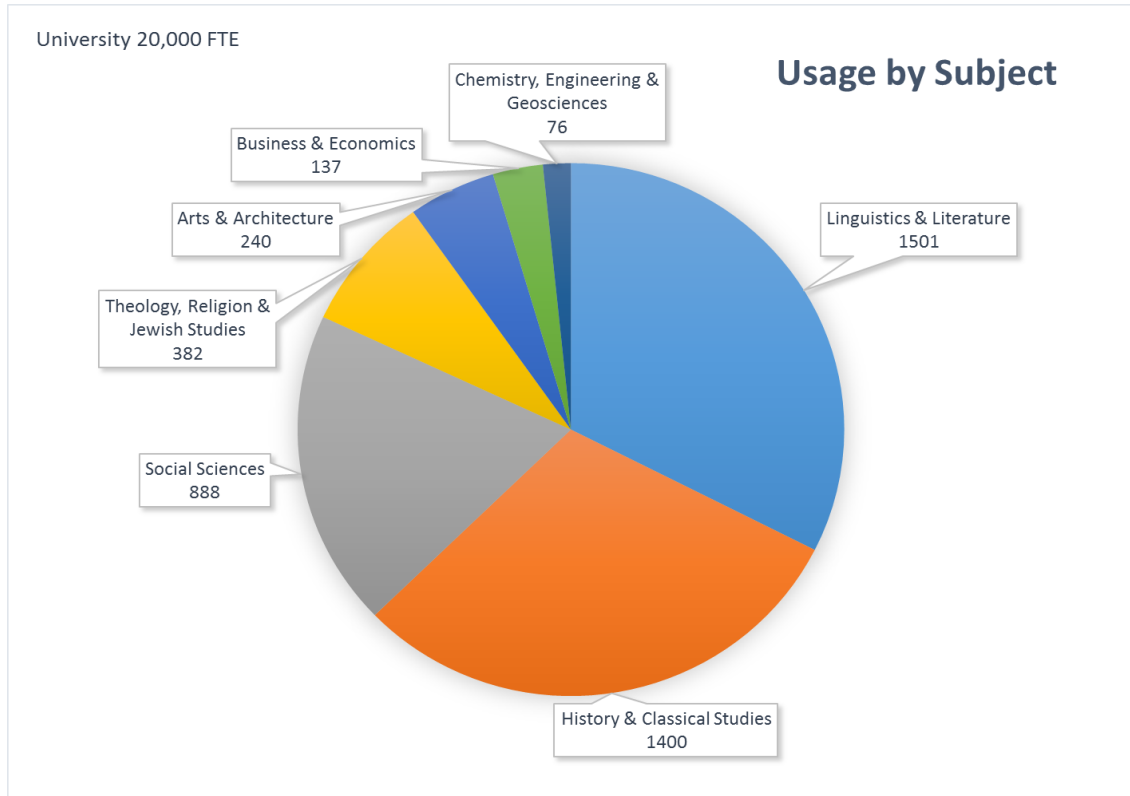
- purchased eBooks will continue to be read.
- Cost per download falls over the years – where EBA is renewed.





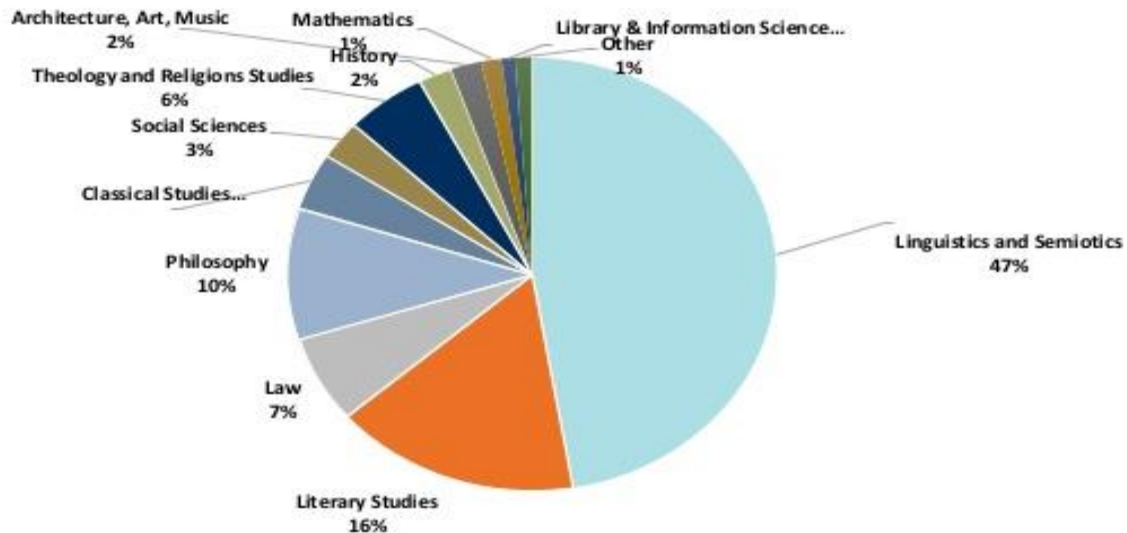


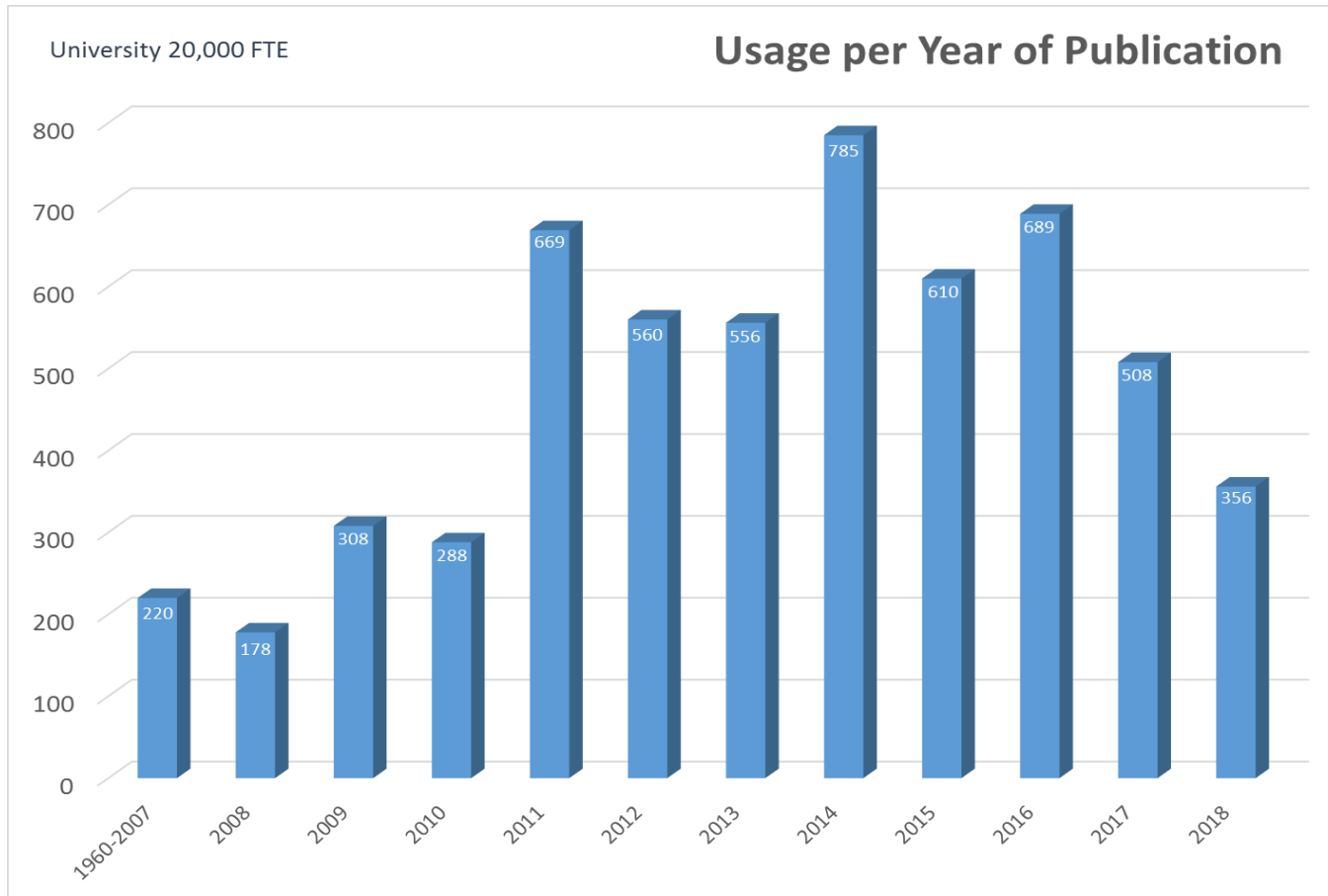


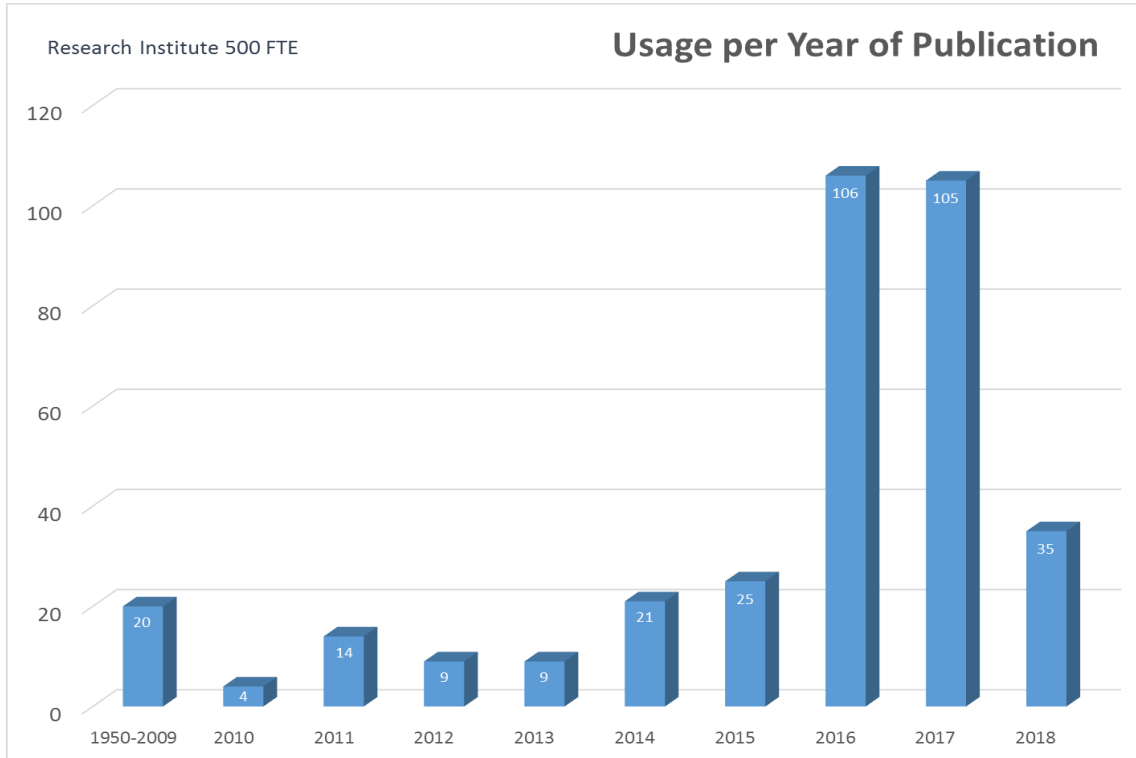


## Humanities and social science were popular subject areas

de Gruyter: used titles by subject – period 1

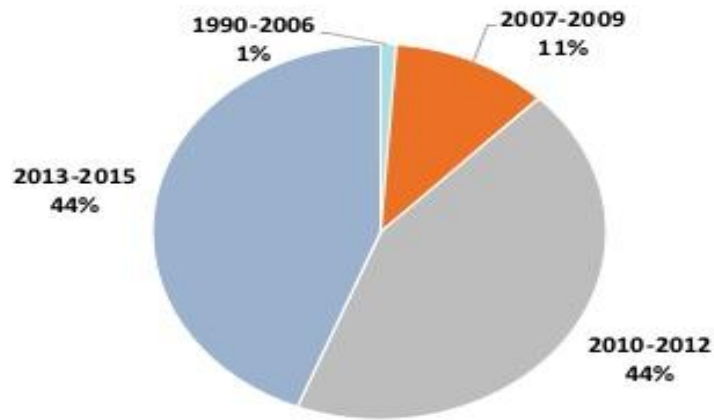


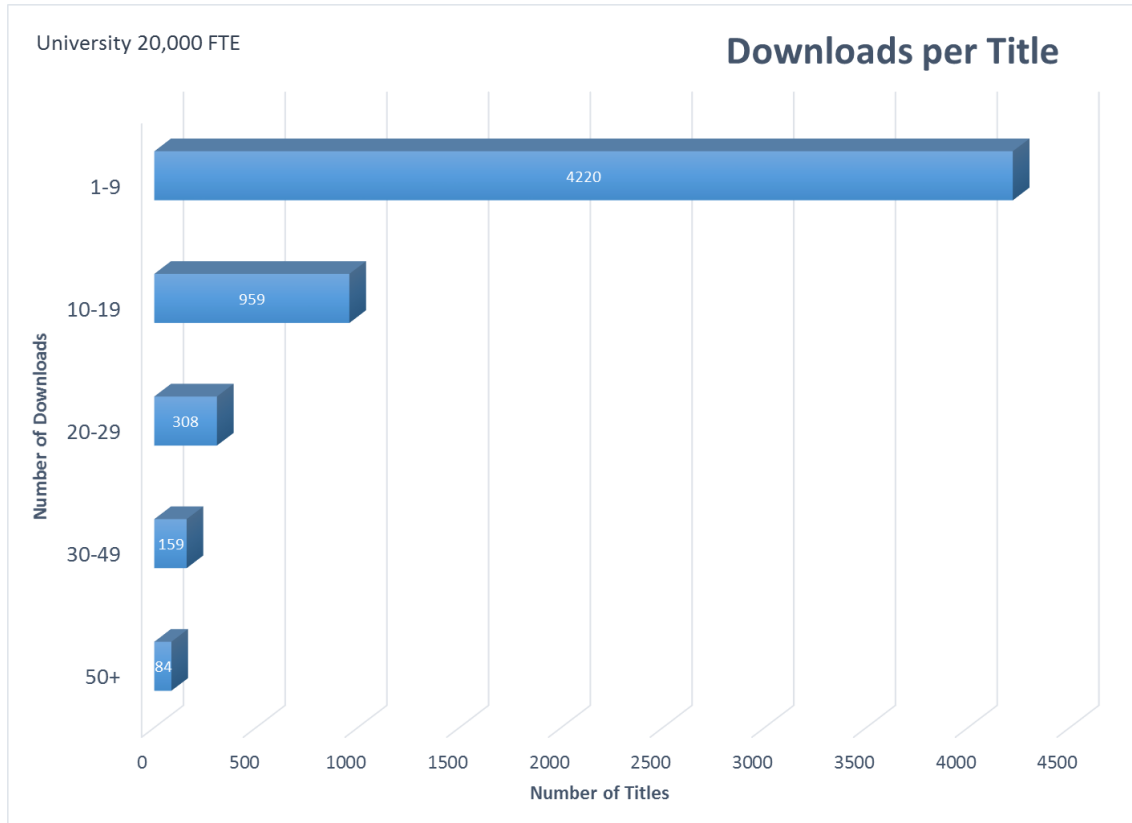




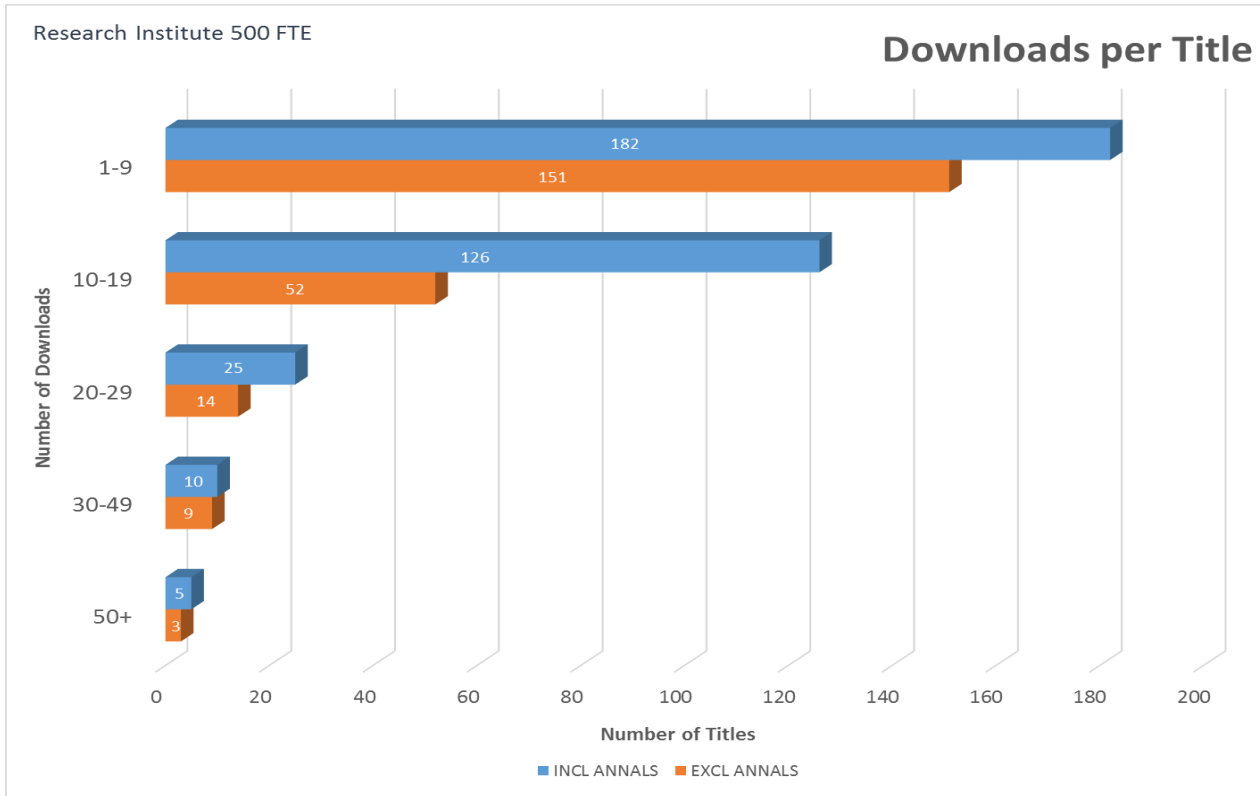
## The most recently published titles have been used the most

de Gruyter: used titles by year of publication – period 3









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**THANK YOU!**