

# THE B

- History going back over 260 years
  - One of the longest established publishers in Germany
  - 85,000 Books (Print and E)
  - 1500 new book titles in 2017
  - About 900 journals, 400 of which are subscription based
  - 50+ online databases
  - Overall around **70%** English language content
- 





DE GRUYTER

# SUBJECT-AREAS

- Linguistics / Literary Studies
- Religion / Theology / Philosophy
- History
- Classical and Ancient Near Eastern Studies
- Library and Information Science / Book Studies
- Mathematics / Physics
- Law
- Architecture and Design / Art



# OF PUBLICATION

- Chemistry / Industrial Chemistry
- Life Sciences
- Engineering
- Geosciences
- Material Sciences
- Medicine
- Nanotechnology

# DE GRUYTER EXTENDS ITS REACH IN HUNGARY

Berlin, 17 April 2018

The Hungarian *Electronic Information Service National Programme* (EISZ), and De Gruyter have signed an agreement to provide access to De Gruyter journal collections to the consortium, which also provides authors affiliated to the subscribing institutions with an open access publishing option in both hybrid and “gold” De Gruyter open access journals with no further costs.

The subscribing institutions in 2018 are Eötvös Loránd University, Károli Gáspár University of the Reformed Church, the Library and Information Centre of the Hungarian Academy of Sciences, the Lutheran Theological University, the Pentecostal Theological College, and Pázmány Péter Catholic University.

# DE GRUYTER EXTENDS ITS REACH IN HUNGARY

“We are pleased to have come to an agreement with such a renowned publisher as De Gruyter, and to have formed a consortium under the umbrella of EISZ. This forward-thinking agreement will not only provide access to the world-class research published by De Gruyter but also increase the visibility of Hungarian research. This demonstrates that open access is a priority for both parties, and we are delighted to work together in order to serve the needs of the Hungarian scientific community,” said István Monok, General Director of the *Library and Information Centre of the Hungarian Academy of Sciences*, and President of the EISZ Programme Board.

"We look forward to cooperating with the Hungarian *Electronic Information Service National Programme* (EISZ) to make De Gruyter eJournal content more widely available to the Hungarian research community. It is especially pleasing that our agreement supports both Gold and Hybrid Open Access which will help the Hungarian research community publish their studies in our journals,” adds Ben Ashcroft, Vice President, Sales and Marketing at De Gruyter.

---

# De Gruyter is megtiszteltetés, hogy Magyarországon az egyik az első Open Access partnereinek!



# OPEN ACCESS ELEMENT

**Parties agree that publishing of open access articles in Subscribed products is free of article processing charges (APC) for corresponding authors affiliated at one of the Consortium Member Institutions listed in Appendix 3, up to 6 articles in *De Gruyter Open*, and up to 6 articles in *hybrid De Gruyter journals* in 2018.**

# REMOTE ACCESS VIA SHIBBOLETH (ALSO WORKS FOR WBIS)

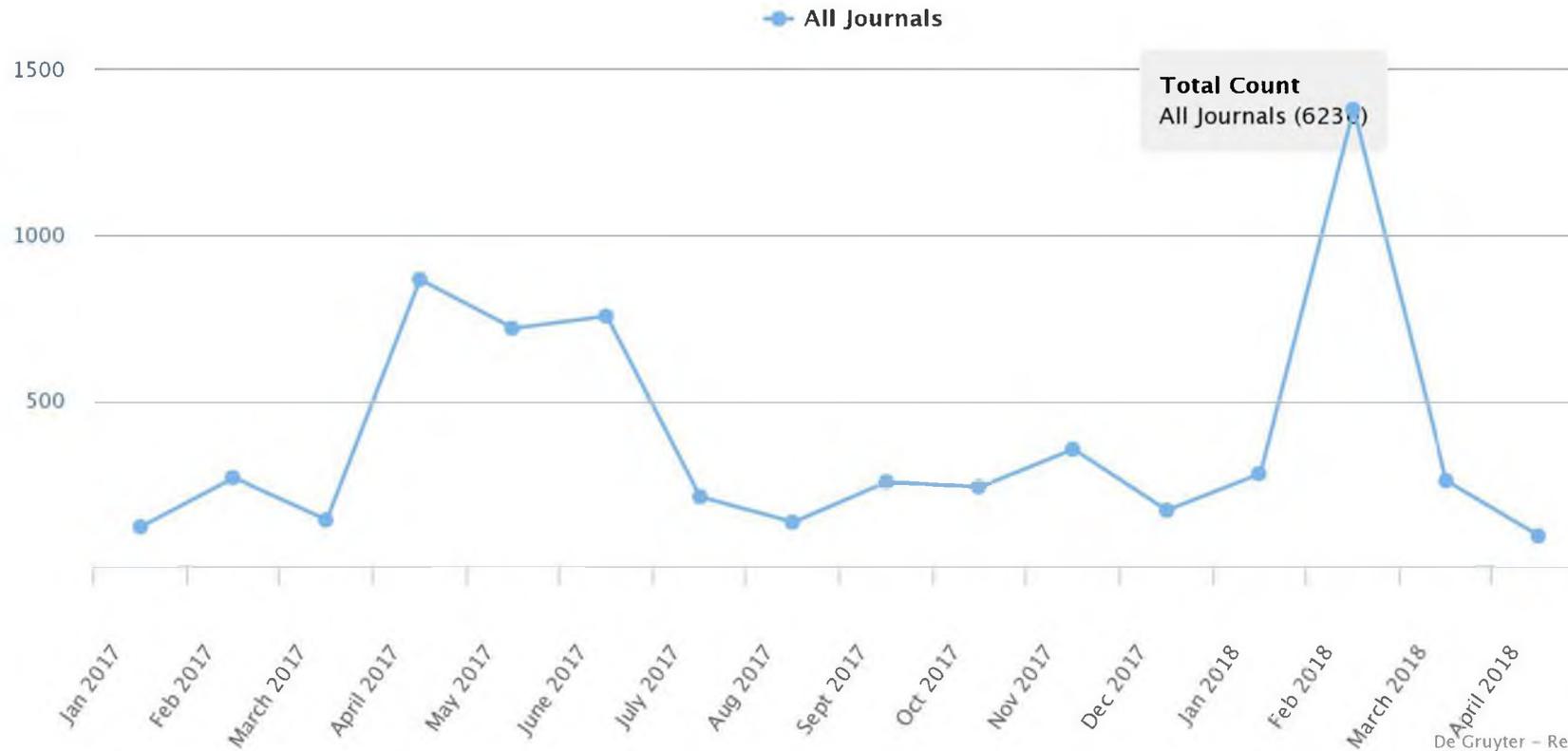
Eötvös Loránd Tudományegyetem

MTA Könyvtár és Információs Központ

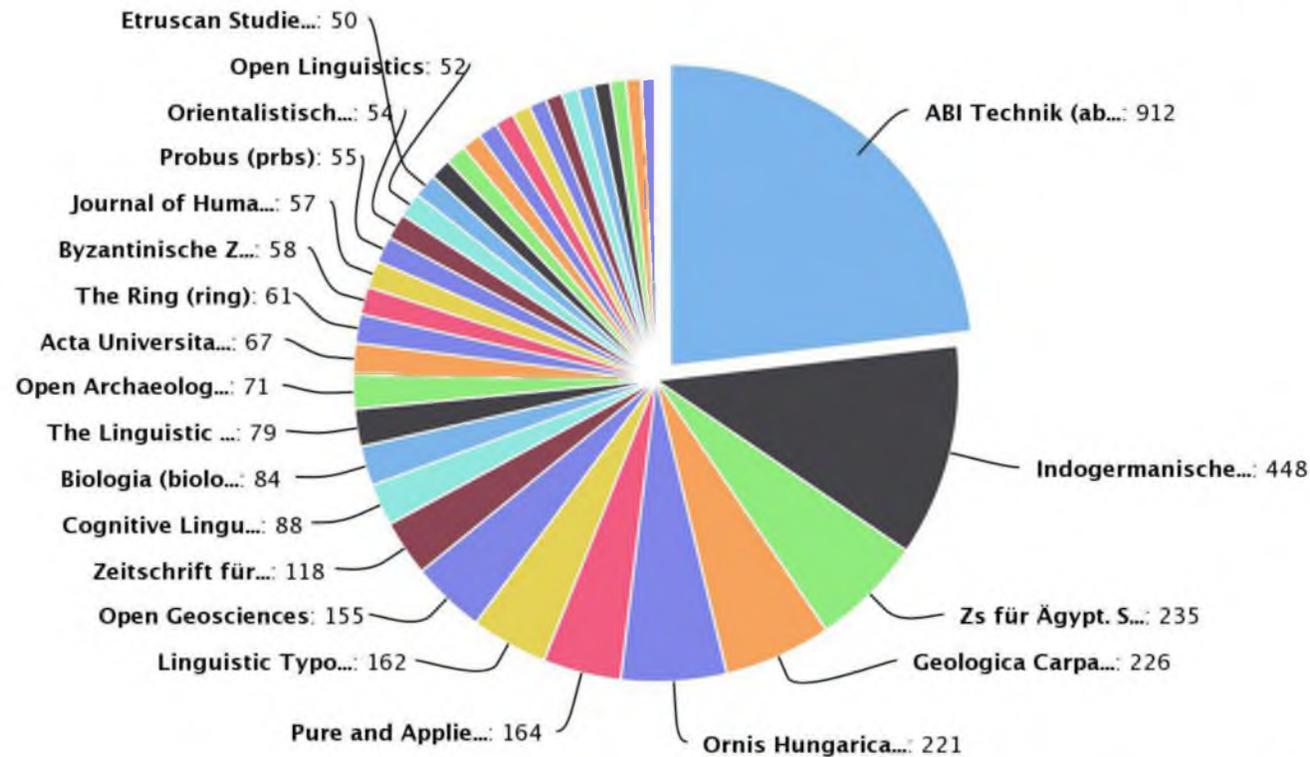
Pázmány Péter Katolikus Egyetem

The Hungarian Federation, as well as De Gruyter are members of EduGain and it is possible for the institutions to authenticate their users this way. All we need at this point is the Entity ID of any institution which is a member of the Hungarian Federation, which we set up in our system, and their confirmation that they send the eduPersonEntitlement attribute with the value common-lib-terms. This is required for authorization on our end.

### Full Text – Eotvos Lorand University (Jan 2017 – April 2018)

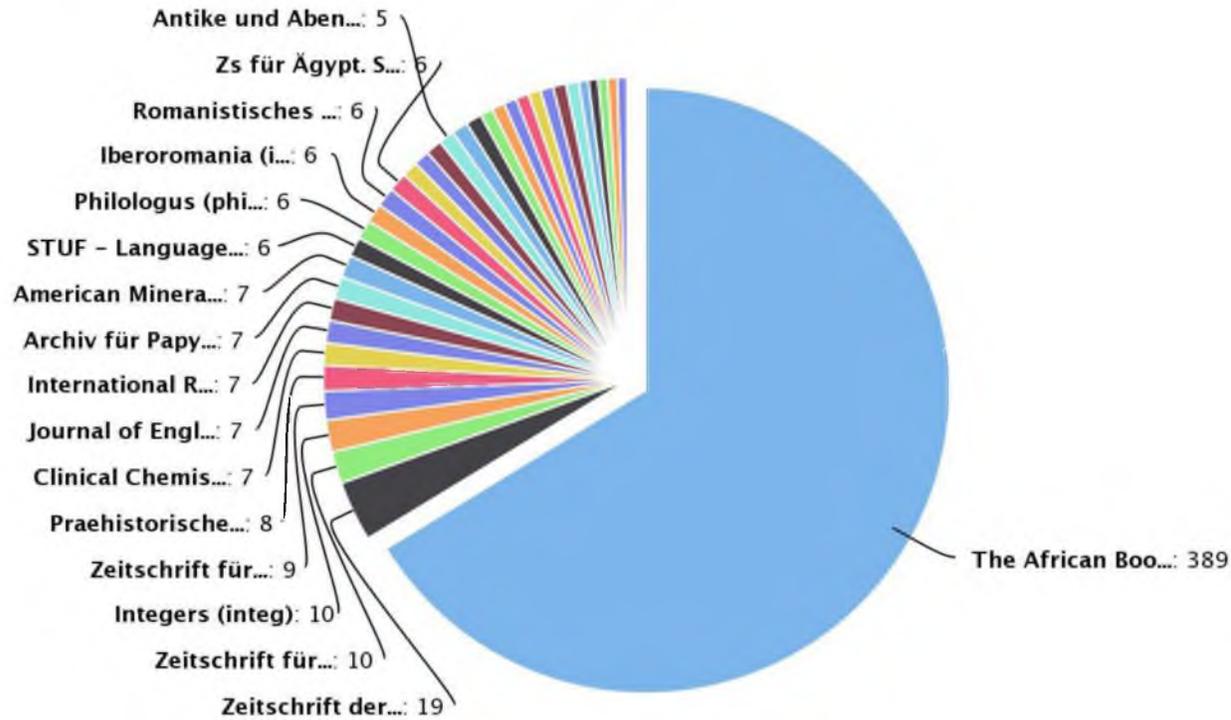


Full Text Journals Distribution – Eotvos Lorand University (01/2017 – 04/2018)



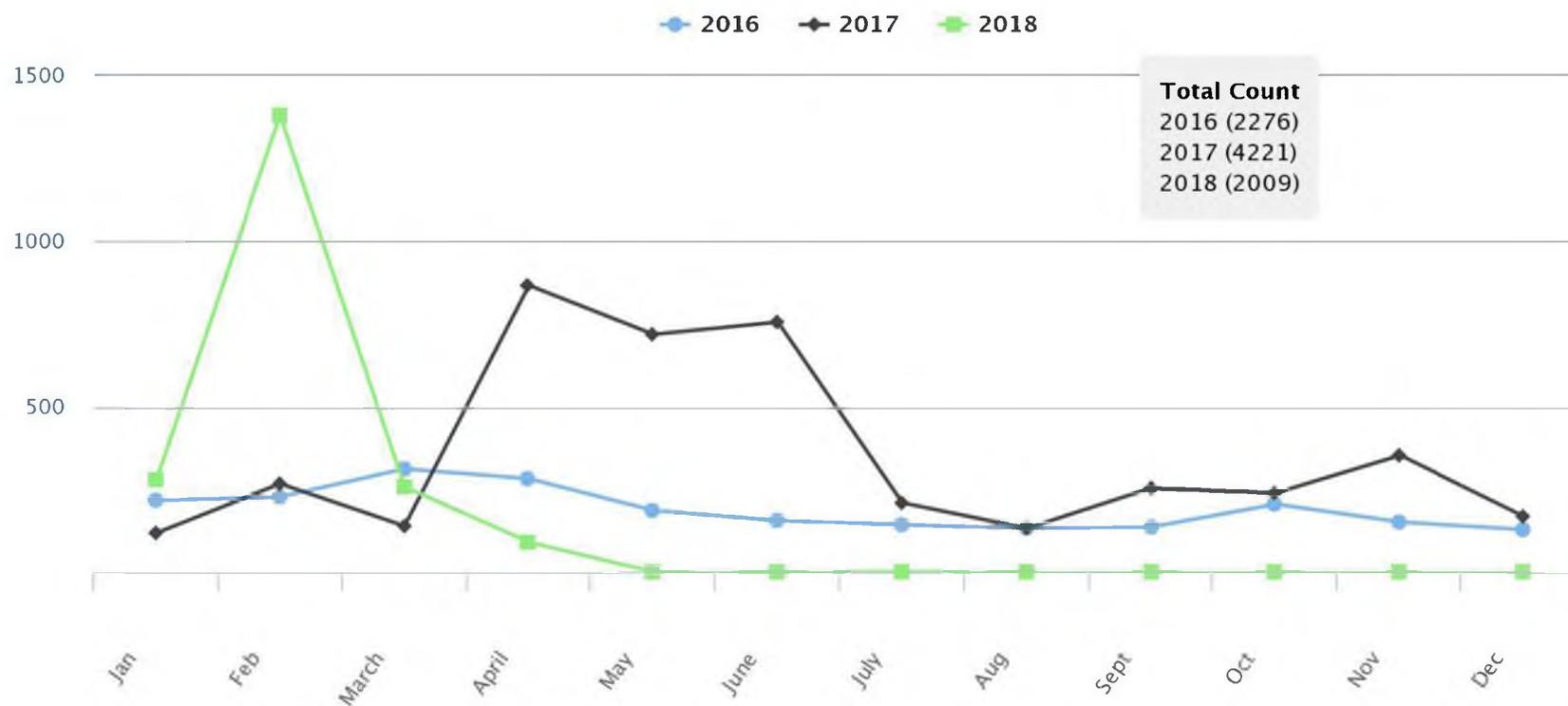
ABI Technik (abtech)	912
Indogermanische Forschungen (indo)	448
Zs für Ägypt. Sprache und Altertumskunde (zaes)	235
Geologica Carpathica (geoca)	226
Ornis Hungarica (orhu)	221
Pure and Applied Chemistry (pac)	164
Linguistic Typology (lity)	162
Open Geosciences	155
Zeitschrift für germanistische Linguistik (zfgl)	118
Cognitive Linguistics (cogl)	88

Denials Journals Distribution – Eotvos Lorand University (01/2017 – 04/2018)

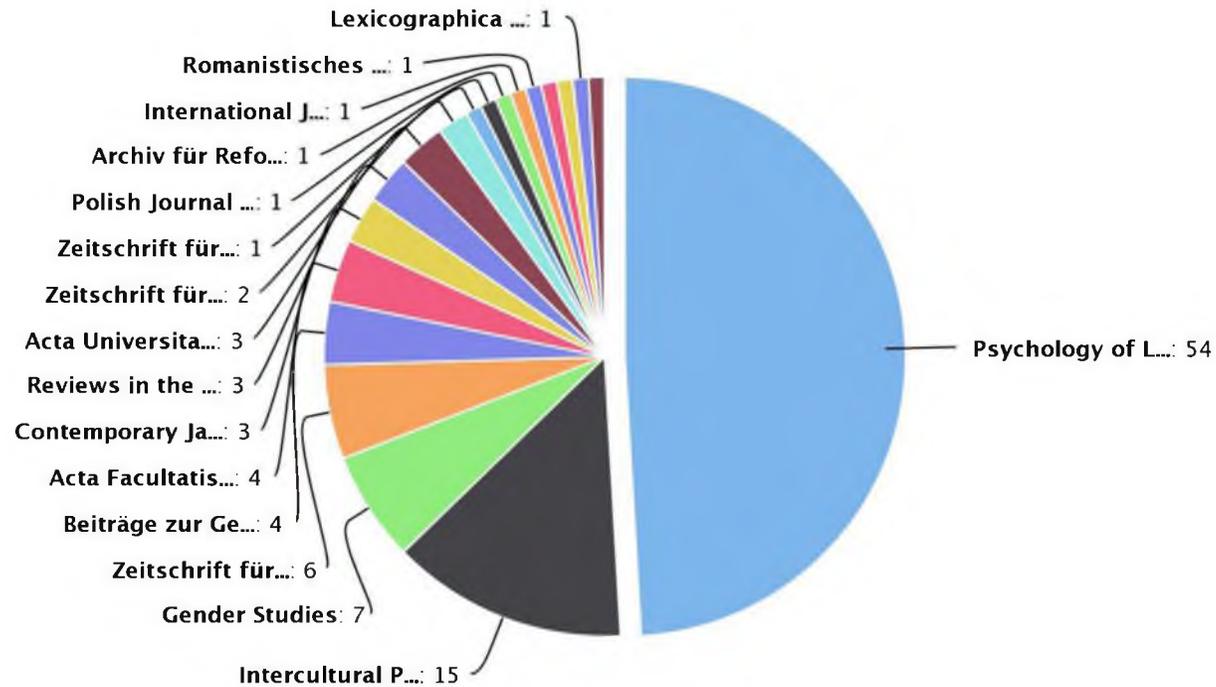


The African Book Publishing Record (abpr)	389
Zeitschrift der Savigny-Stiftung für Rechtsgeschichte: Romanistische Abteilung (zrgra)	19
Zeitschrift für Physikalische Chemie (zpch)	10
Integers (integ)	10
Zeitschrift für die gesamte Strafrechtswissenschaft (zstvw)	9

### Full Text – Eotvos Lorand University (All Journals)

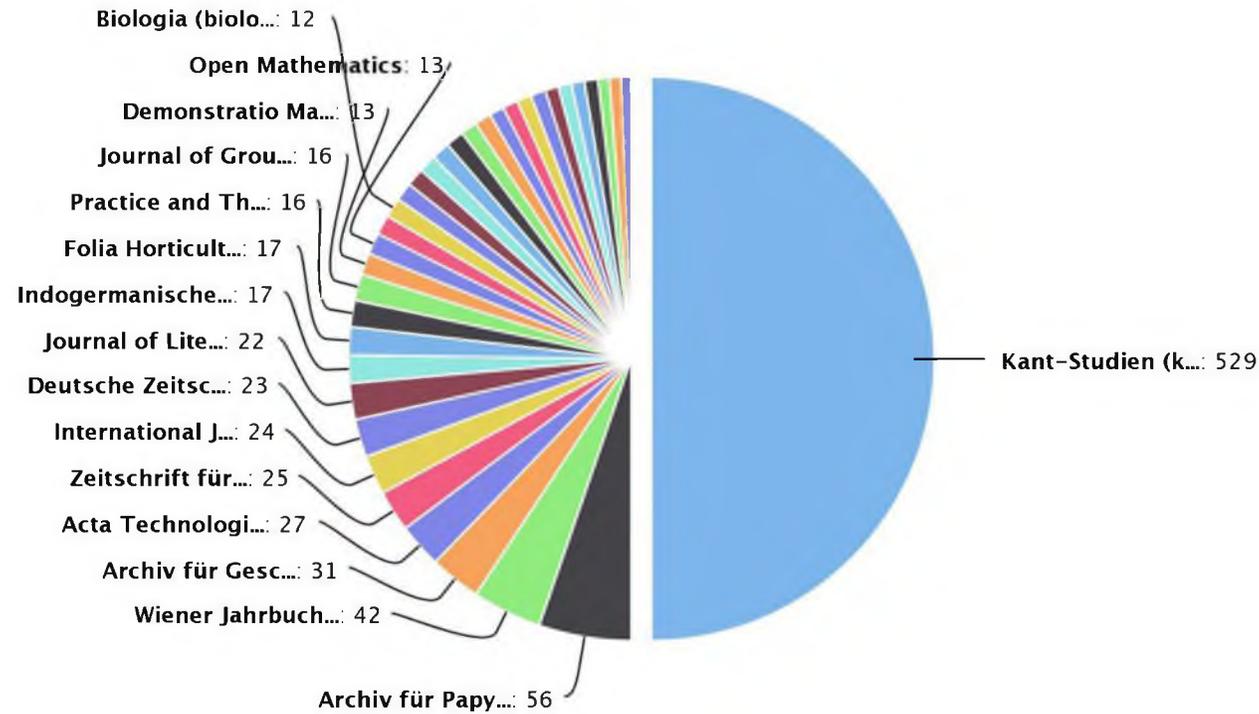


### Full Text Journals Distribution – Károli Gáspár Református Egyetem – University of the Reformed Church in Hungary (01/2017 – 04/2018)



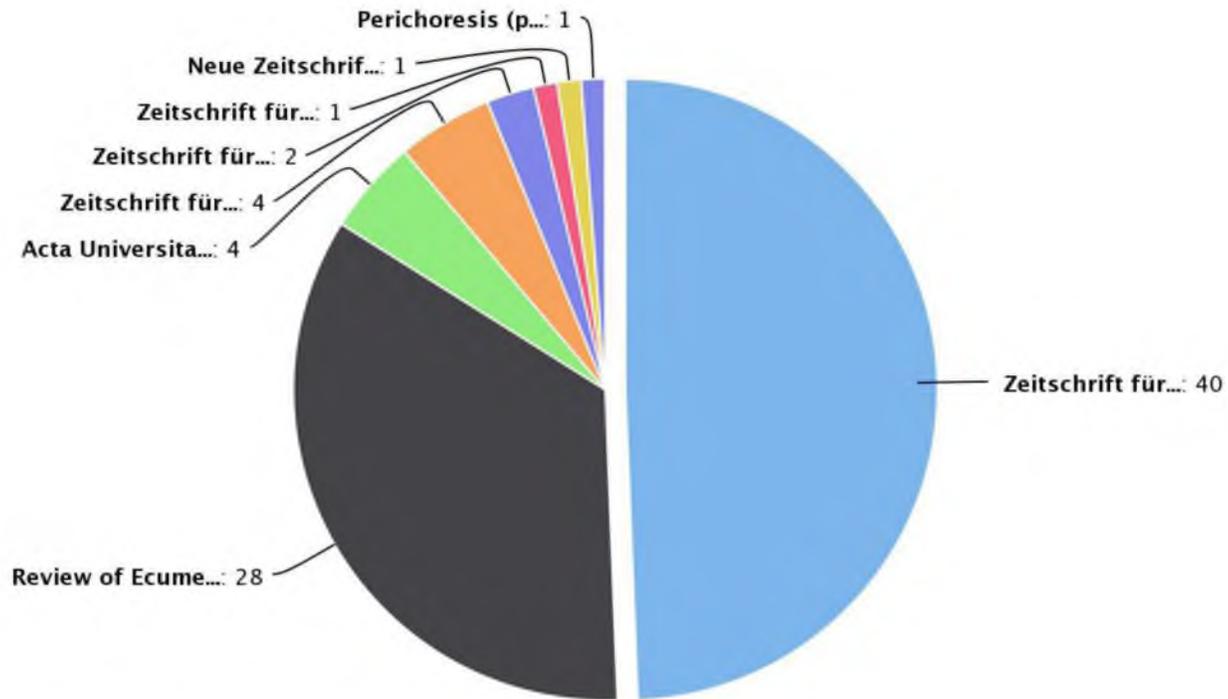
Psychology of Language and Communication (plc)	54
Intercultural Pragmatics (iprg)	15
Gender Studies	7
Zeitschrift für Rezensionen zur germanistischen Sprachwissenschaft (zrs)	6
Beiträge zur Geschichte der deutschen Sprache und Literatur (bgsl)	4

### Full Text Journals Distribution – MTA Könyvtár és Információs Központ – Hungarian Academy of Science (01/2017 – 04/2018)



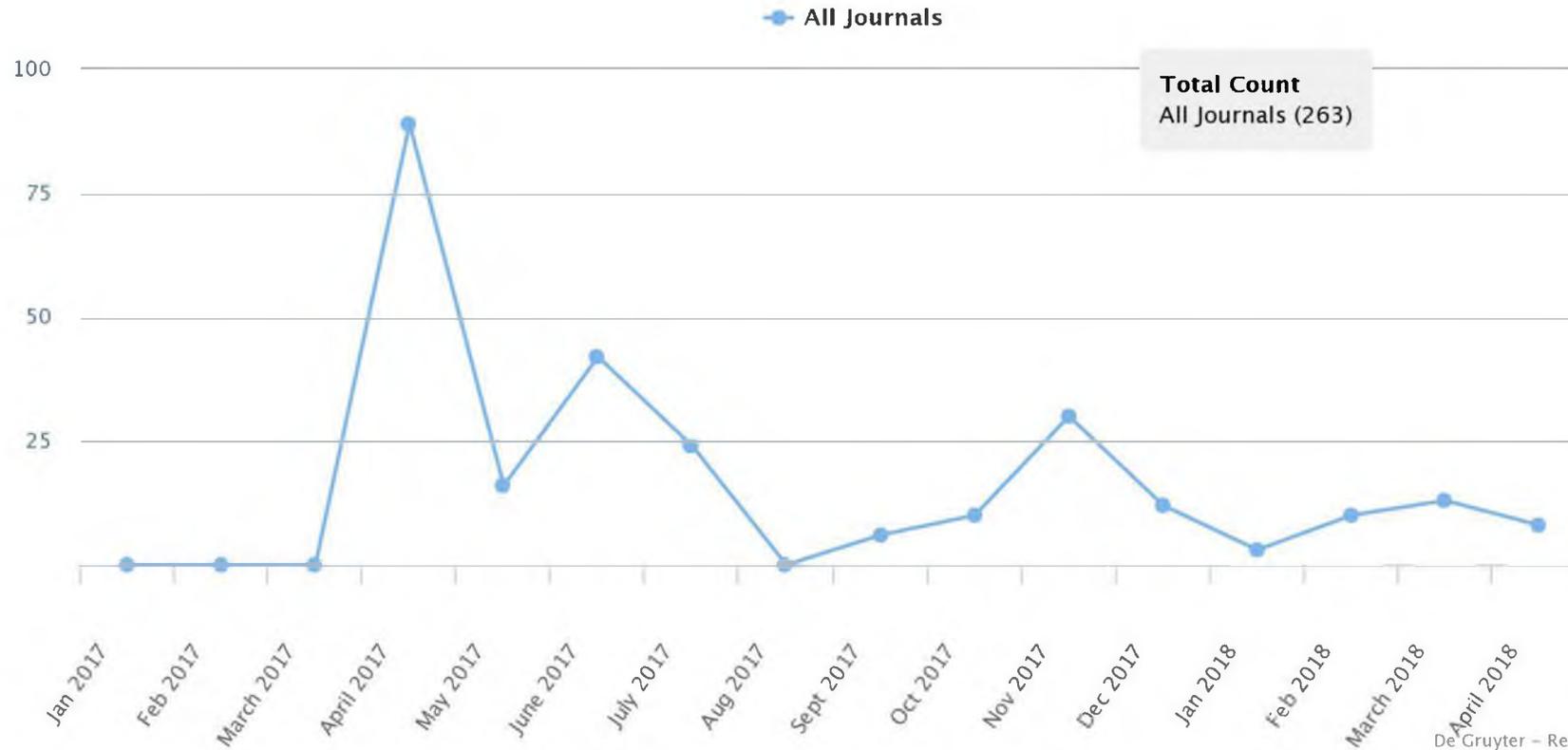
Kant-Studien (kant)	529
Archiv für Papyrusforschung und verwandte Gebiete (apf)	56
Wiener Jahrbuch für Kunstgeschichte (wjg)	42
Archiv für Geschichte der Philosophie (agph)	31
Deutsche Zeitschrift für Philosophie (dzph)	27

### Full Text Journals Distribution – Evangelikus Hittudományi Egyetem – Lutheran Theological University (01/2017 – 04/2018)

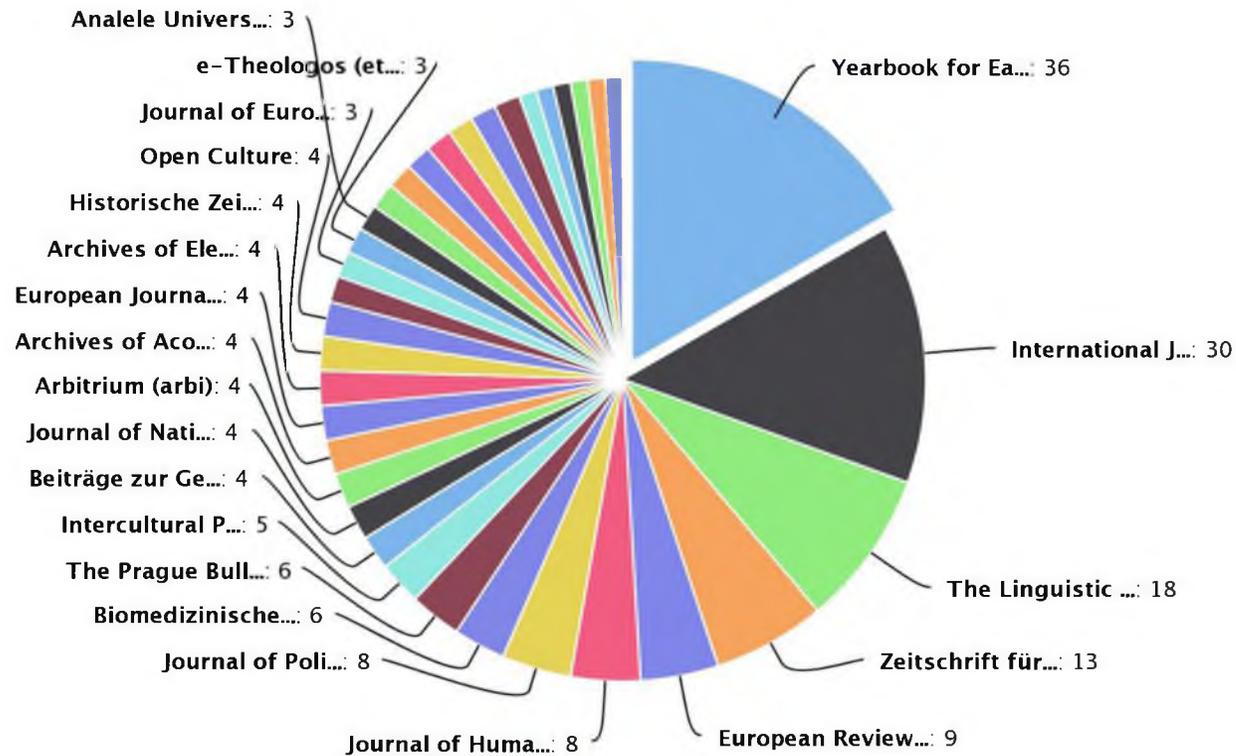


Zeitschrift für die Neutestamentliche Wissenschaft und die Kunde der älteren Kirche (zntw)	40
Review of Ecumenical Studies Sibiu (ress)	28
Acta Universitatis Sapientiae Communicatio	4
Zeitschrift für Pädagogik und Theologie (zpt)	4
Zeitschrift für Evangelische Ethik (zee)	2

### Full Text – Pázmány Péter Catholic University (Jan 2017 – April 2018)



Full Text Journals Distribution – Pázmány Péter Catholic University (01/2017 – 04/2018)



Yearbook for Eastern and Western Philosophy (yewph)	36
International Journal of Area Studies	30
The Linguistic Review (tlir)	18
Zeitschrift für Soziologie (zfsoz)	13
European Review of Contract Law (ercl)	9

Customer Name	Change -
KSZK OSZK Könyvtari	
Szent Istvan Egyetem	
MTA Res. Cent. Astronomy Earth Sciences	
MTA Centre for Economic and	
Universität von Miskolc - Miskolci Egyetem	
University of Pannonia	
Szechenyi Istvan University	
MTA Centre for Agricultural Research	
MTA Res.Centre Natural Sciences	
National University of Public Service	
MTA Biological Research Center	
Metropolitan Ervin Szabo Libr.	
University of Veterinary Medicine	
MTA Institute for Nuclear Research	
Pázmány Péter Catholic University	
MTA Inst.Computer Science	

- increase by compared to Q1 17	Full Texts
70%	2154
50%	628
40%	221
40%	219
70%	199
40%	128
65%	124
45%	120
50%	109
55%	101
40%	66
35%	62
35%	44
30%	43
35%	34
30%	25



DOWNLOADS

INSTITUTION	January- March 2018 usage
University of Szeged	400
Semmelweis University of Medicine	317
Hungarian Society of Laboratory Medicine (MLDT)	308
KSZK OSZK Könyvtari	308
University of Pecs Central Library	264
University of Debrecen	208
Budapest University of Technology	173
Kando Muszaki Foiskola/Obudai Egyetem	173
Hungarian National Museum	116
Central European University (KEE)	80

# MISSING ABOARD...



MTA  
305

## DENIALS

University of Szeged	90
Central European University (KEE)	89
University of Debrecen	75
Semmelweis University of Medicine	28
University of Pecs Central Library	22

**GRU**

**R**

**EISZ CONSORTIUM**

**2019**

**What's new?**



# MTA OFFER - MULTIPLIER

Special offer for MTA Institutes. The idea was to consider them as one institution, and make a combined proposal within EISZ/De Gruyter consortium agreement.

Looking at the list of 10 research centres and 5 research institutes we came up with a multiplier offer.

The terms would be the same as for consortium offer:

- 3% price cap per annum.
- Customers upgrading to the Top Up Model are free to cancel all existing subscriptions.
- Upon cancellation institutions will retain archival access to the entire collection for the subscribed period.
- Free access to all volumes since 1995
- Free access for newly launched titles
- User-friendly DRM: Free download, print and store contents for personal use
- Publisher Partner journals are included in the packages
- Constant access to each journal secured by Portico

# 5 SUBJECTS SELECTIONS OF EBOOKS

- **Law**
- **Linguistics & Literary Studies**
- **Religion & Philosophy**
- **History and Classical Studies**
- **STEM**

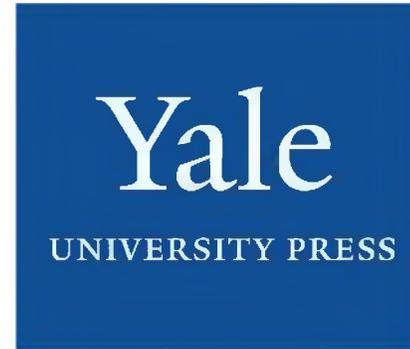
## EBOOK PACKAGES

eBook Packages	Frontlist	Backlist
Art, Architecture and Design	80	1000+
Classical and Ancient Near Eastern Studies	90	2000+
Economics	60	1500+
Engineering, Computer Sciences	44	400+
History	280	3000+
Law	170	1600+
Library and Information Science	45	500+
Linguistics	170	3500+
Literary, Cultural and Area Studies	251	3000+
Mathematics	50	700+
Medicine and Life Sciences	47	300+
Philosophy	100	2000+
Physics, Chemistry, Industrial Chemistry, Material Sciences, Geosciences	58	350+
Social Sciences	256	2000+
Religious Studies	107	2000+

- Unlimited simultaneous user and perpetual access (purchase option only)
  - No minimum order / P&C, PDA and Package discounts are available
  - Very liberal DRM (download/print/save )
  - PDF and ePUB from mid 2014 titles onwards
  - All eBooks are full-text searchable, indexed, and provided with DOIs and MARC records
  - Long-term archiving is supplied by Portico
  - Publishing Partners include Harvard University Press, Princeton University Press, University of Pennsylvania Press, Columbia University Press, University of Toronto Press, DETAIL, transcript
  - Digitization of all available non-digitized books published by De Gruyter is in process – 40,000 books
-

# UNIVERSITY PRESS PARTNERS

- 8 prestigious American university publishers
- Great choice: Nearly 25,000 more eBooks are now available
- Covering frontlist, backlist and previously hard-to-find archive titles
- Pick & Choose packages: Compile individual packages including eBooks of our partners, titles from De Gruyter and our imprints



## Birkhäuser Building Types

- Online resource for the study and practice of architectural design
- Based on the publisher's high international standing in professional architecture books
- Exclusive access to the contents of the Birkhäuser program on building types
- Large international collection of contemporary buildings, from housing and offices to museums, schools and other building types
- Indispensable tool in architecture for practitioners, researchers and students



## WHAT DOES IT INCLUDE?

- More than **850 international case studies**
- **120+ thematic articles** on specific aspects of building design
- **1,800 photos** and approx. **3,500 plans**
- First update to comprise sports buildings, hospitals and more housing types



## **Bibliotheca Teubneriana Latina ( BTL ) Online**

- Encyclopaedic database
- World's most extensive series of critical editions on latin literature
- Valuable tool for classical scholars and ancient historians

## **Thesaurus Linguae Latinae ( TLL ) Online**

- Largest and most detailed latin dictionary in the world
- Covering the classical period up to around 600 A.D.
- Ideal tool for both research and teaching



# ENCYCLOPEDIA OF THE BIBLE AND ITS RECEPTION



DE GRUYTER

DE GRUYTER  
ENCYCLOPEDIA  
OF THE BIBLE  
AND ITS RECEPTION



## Content

**First Comprehensive Reference Work on the Bible and its reception, edited by an international team of scholars from over 50 countries, all experts in their fields.**

- CHOICE Outstanding Academic Title 2010
- Interdisciplinary and international
- Excellent resource for scholars in Biblical and Religious Studies and related fields
- Easy searching of the content via a powerful search engine
- Regular update of the online version (four times a year) offering articles that weren't yet published in print

# Content

## **EBR pursues a twofold task:**

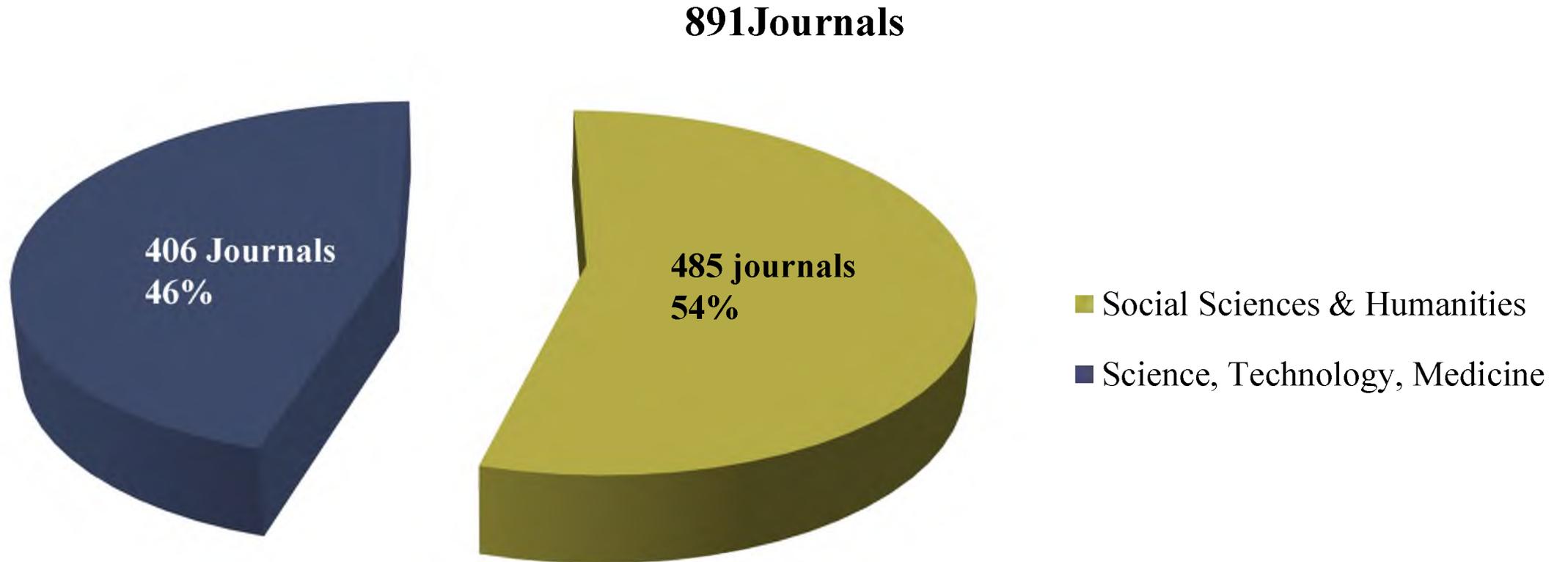
### **Rendering of the current state of knowledge**

- Comprehensive and in-depth
- Origins and development of the Bible in its different canonic forms in Judaism and Christianity

### **Documenting the history of the Bible's reception**

- Christian churches and the Jewish Diaspora
- Islam, other religious traditions and current religious movements, Western and non-Western alike,
- literature, art, music, and film

# DE-G JOURNALS



- 163 journals received an Impact Factor for 2016, with 86 improving over their previous-year rating
- Inclusion in 460 different Indexing Services including: Web of Science, Scopus, Compendex, JGate and ProQuest

## BENEFITS

- All journals available as Pick & Choose or in fixed packages
  - Free access to all volumes since 1995 for online subscribers
  - Constant access to each journal secured by Portico
  - Archives: Publications dating back to 1826, covering almost 2 centuries worth of academic research
-

# INDEXING SERVICES

*De Gruyter co-operates with over 400 databases and abstracting services, covering all areas of research, such as :*

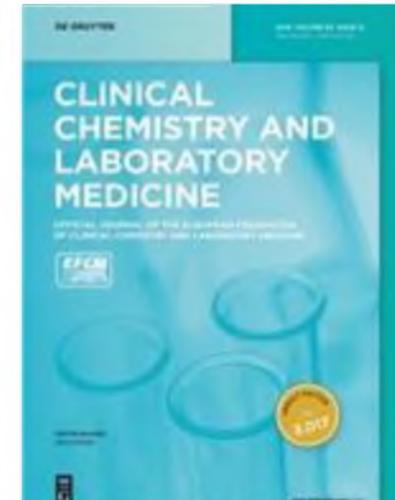
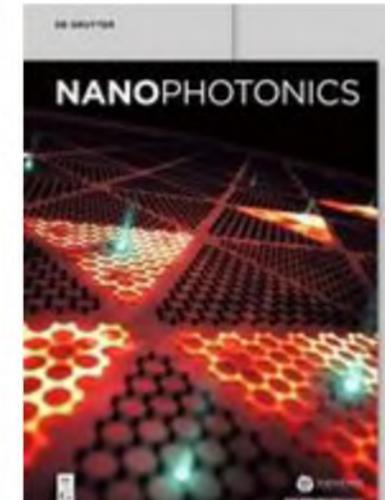
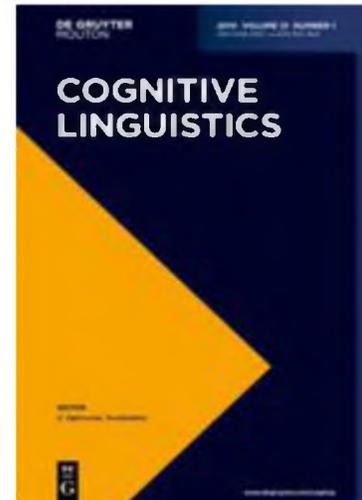
- ▶ Clarivate Analytics (Web of Science)
- ▶ Medline/PubMed/PubMed Central
- ▶ ProQuest, EBSCOhost
- ▶ Elsevier (Scopus)
- ▶ DOAJ
- ▶ Subject services i.e. Chemical Abstracts Service, Mathematical Reviews, Inspec, GeoRef, Linguistic Abstracts

# NUMBER OF DE GRUYTER JOURNALS IN THE KEY SERVICES:

- ▶ Web of Science: 380 (inc.170 with Impact Factor)
- ▶ Scopus: 469
- ▶ PubMed/Medline: 41
- ▶ DOAJ: 399

# HIGHEST IMPACT FACTORS (ACCORDING TO JOURNAL CITATION REPORTS 2017):

- ▶ Nanophotonics: 4.492 (one of the top 20 journals in Applied Physics, Optics, Nanoscience and Nanotechnology)
- ▶ Reviews in Mineralogy & Geochemistry: 3.913
- ▶ Clinical Chemistry and Laboratory Medicine: 3.432 (Rank 5/30 in Medical Laboratory Technology)
- ▶ Biological Chemistry: 3.273 (since 1878)
- ▶ Reviews in Chemical Engineering: 3.173
- ▶ Moravian Geographical Reports: 2.149
- ▶ Cognitive Linguistics: 2.135 (rank 29/179  
in Linguistics)



# MOST OF OUR JOURNALS INCREASED IMPACT FACTOR LAST YEAR (ACCORDING TO JCR 2016 | JCR 2017):

- ▶ Advances in Nonlinear Analysis: from 1.024 to 2.844
- ▶ Cognitive Linguistics: from 1.375 to 2.135
- ▶ Moravian Geographical Reports: from 1.093 to 2.149
- ▶ Polish Journal of Food and Nutrition Sciences: from 0.679 to 1.276
- ▶ Reviews in Chemical Engineering: from 2.163 to 3.173
- ▶ Zeitschrift für Kristallographie - Crystalline Materials: from 2.560 to 3.179



THANK YOU!

## **Jacek Lewinson**

Area Sales Manager Eastern  
Europe

DE GRUYTER

Genthiner Str. 13  
10785 Berlin, Germany

**M** +48 502 603 290

[jacek.lewinson@degruyter.com](mailto:jacek.lewinson@degruyter.com)

[www.degruyter.com](http://www.degruyter.com)

Walter de Gruyter GmbH.  
Genthiner Str. 13. 10785 Berlin.  
Domicile Berlin. District Court  
Charlottenburg HRB 143490 B.  
Legal Form: GmbH

Find us on Facebook:

[www.facebook.com/degruyter.publishers](http://www.facebook.com/degruyter.publishers)

Newsletter and Alerts:

[www.degruyter.com/newsletter](http://www.degruyter.com/newsletter)

# DE GRUYTER

DE GRUYTER

**INFORMATION DAY**

**LIBRARY AND INFORMATION CENTRE  
HUNGARIAN ACADEMY OF SCIENCES &  
DE GRUYTER**

# AGENDA

---

**De Who? Introduction to De Gruyter**

**Open Access at De Gruyter**

**Open Access Books**

**How to Publish in De Gruyter Journals?**

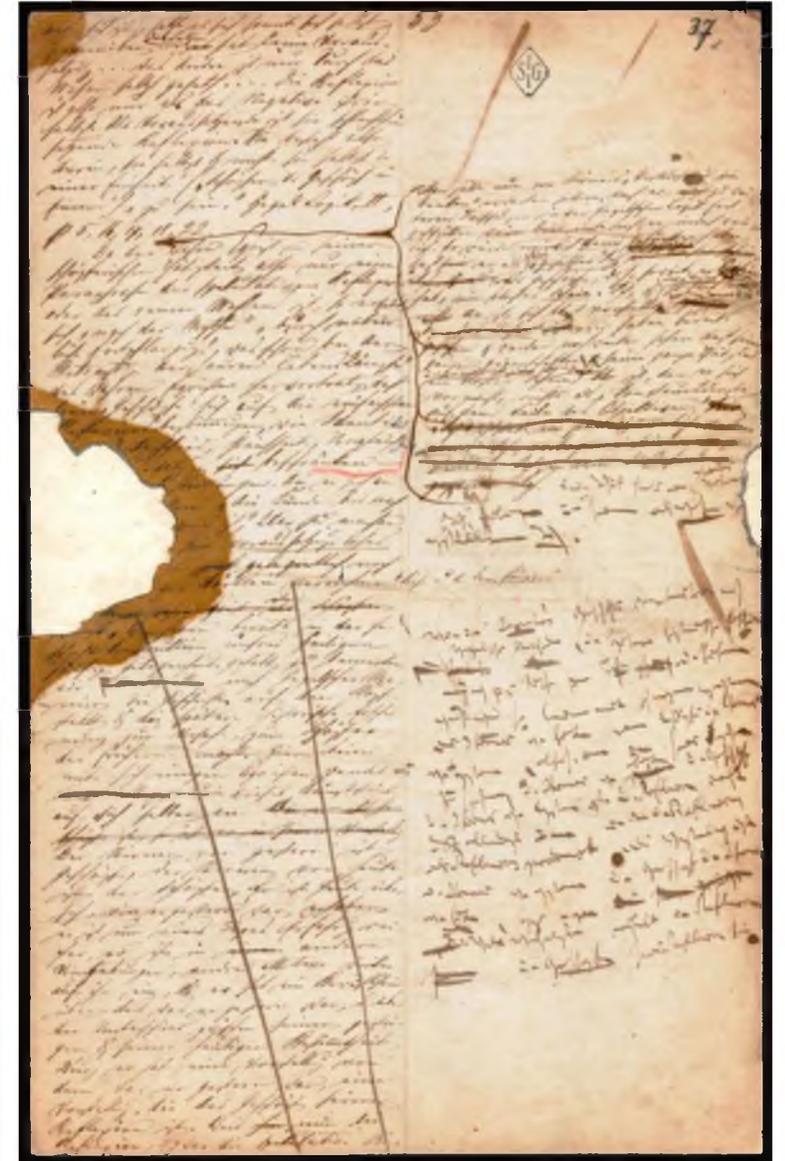
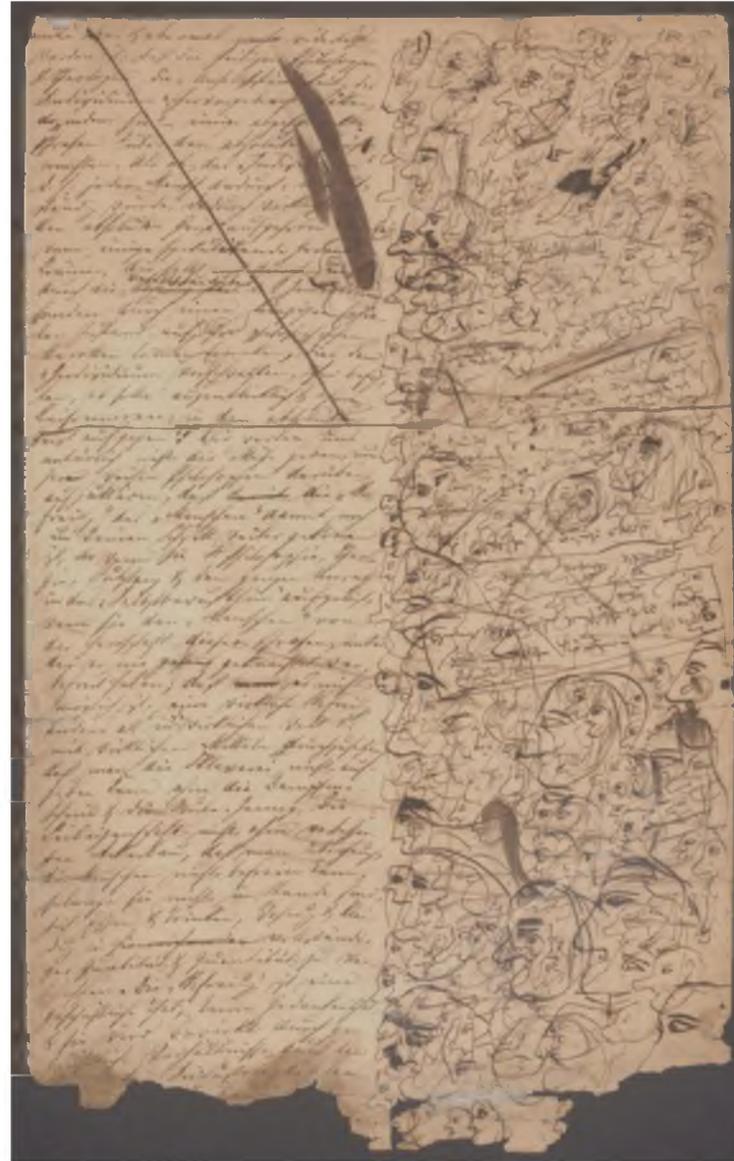
**DE WHO?**



DE GRUYTER

DE GRUYTER

Publishing since 1749



A light gray world map is shown in the background. Seven office locations are marked with colored callout boxes: Boston (dark blue), Berlin (black), Basel (orange), Munich (green), Vienna (blue), Warsaw (maroon), and Beijing (yellow).

# TRULY INTERNATIONAL

---

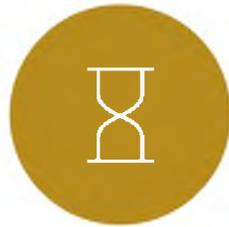
**Offices in: Berlin, Munich, Basel, Vienna,  
Warsaw, Boston, Beijing**

# DE GRUYTER IN NUMBERS

---



**360+**  
employees  
worldwide



**260+**  
years old



**7**  
offices worldwide



**50,000**  
visitors per day  
to [degruyter.com](https://degruyter.com)

# DE GRUYTER IN NUMBERS

---



**900**

journals

- ~ **420** subscription journals
- ~ **80** De Gruyter OA journals
- ~ **400** Publishing Services journals  
(all OA)



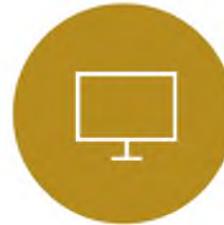
**1,300**

new book titles  
every year



**700**

new publisher partner  
titles per year



**40**

databases

# PUBLISHING AREAS

---

Arts

Asian and Pacific Studies

Classical and Ancient Near Eastern Studies

Cultural Studies

History

Jewish Studies

Library and Information Science, Book Studies

Linguistics and Semiotics

Literary Studies

Music

Philosophy

Social Sciences

Theology and Religion

Chemistry

Computer Sciences

Engineering

Geosciences

Industrial Chemistry

Materials Sciences

Mathematics

Pharmacy

Physics

Architecture and Design

Business and Economics

Law

Life Sciences

Medicine

Sports and Recreation

# RENOWNED PARTNERS

---

The British  
Museum



INTERNATIONAL UNION OF  
PURE AND APPLIED CHEMISTRY



Kant-Gesellschaft



# PUBLISHER PARTNERS

---

**böhlau**



**DETAIL**



**ISEAS PUBLISHING**



**ottoschmidt**

UNIVERSITY OF  
**PENNSYLVANIA**  
**PRESS**



**[transcript]**



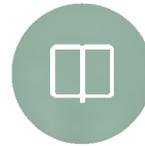
**Yale**  
UNIVERSITY  
PRESS

# AT THE FOREFRONT OF OPEN ACCESS

---



Highly cited and  
accessed open access  
journals



Largest independent open  
access book provider



Compliant with open  
access mandates  
worldwide



All articles undergo  
single or double blind  
peer-review



Green, gold and hybrid  
open access publication  
options

# OPEN ACCESS AT DE GRUYTER

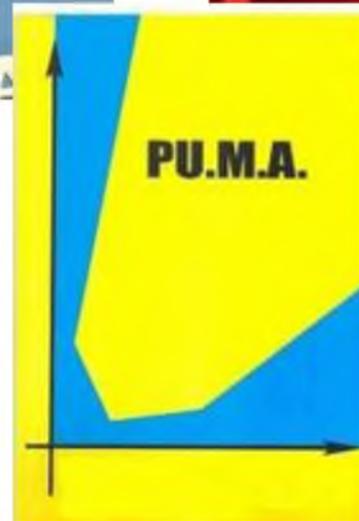
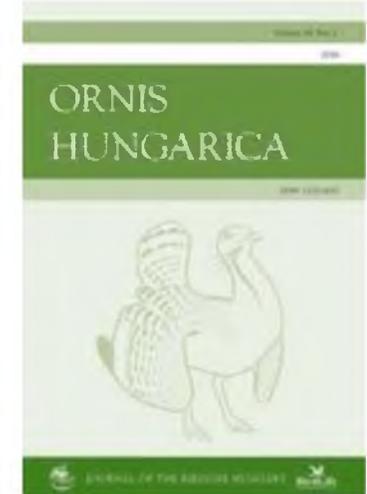
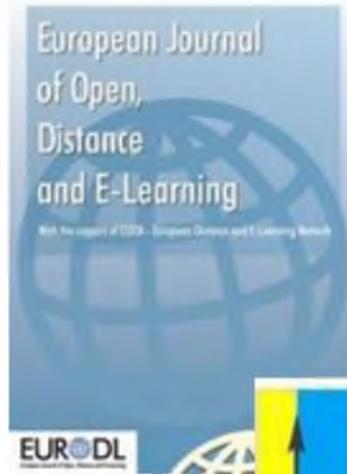
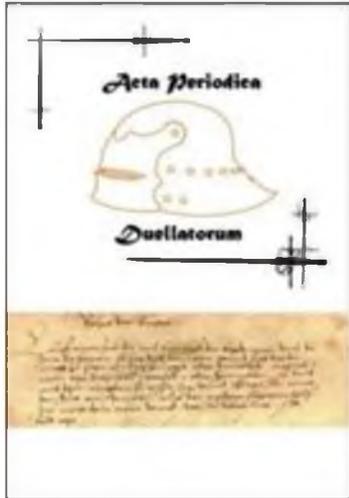
# DE GRUYTER, OPEN ACCESS & PUBLISHING SERVICES

---

- ▶ **De Gruyter:** De Gruyter publishes peer-reviewed subscription journals and books. All content is subject to a rigorous peer-review process and only content in line with existing publishing areas is published.
- ▶ **Open Access:** Is an integral part of De Gruyter which is available across all formats (journals, books, databases). All subject areas are covered by our open access program and all content undergoes the same rigorous peer-review.
- ▶ **Publishing Services:** is wholly-owned by De Gruyter and provides a platform for solid content in all disciplines. Publishing Services also cover dissertations of students who do not intend to pursue an academic career, commissioned work, conference reports and other formats.



# PUBLISHING SERVICES FOR HUNGARY



# OPEN ACCESS

---

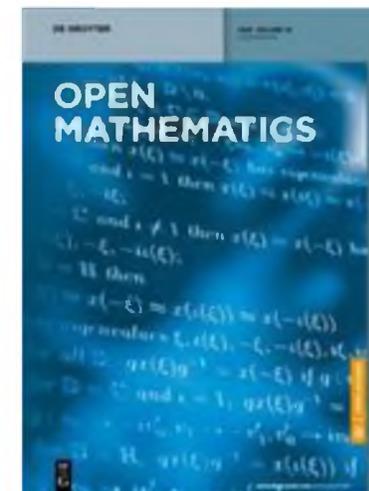
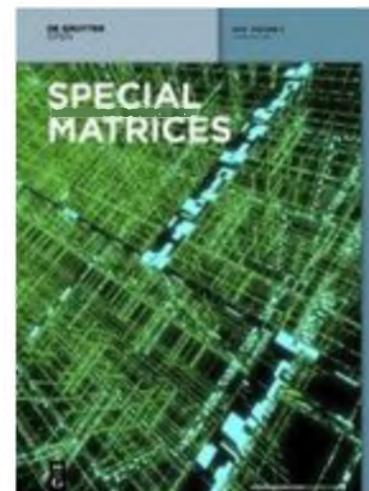
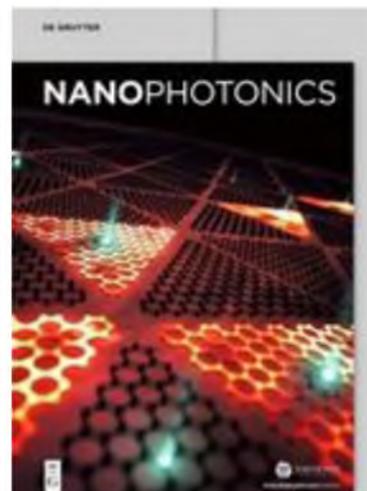
- ▶ De Gruyter is the **second largest open access journal publisher** worldwide, measured by the number of published Open Access journals (source: DOAJ)
- ▶ Over 1,200 open access books are available on [degruyter.com](https://degruyter.com) which makes it the **largest source for open access books** of any independent publisher
- ▶ In 2001 De Gruyter was one of the **first publishers** to focus on open access journal publishing
- ▶ **In 2005 De Gruyter started** offering open access book publishing
- ▶ De Gruyter is **member of the Open Access Scholarly Publishers Association (OASPA)** and a main sponsor of the **Directory of Open Access Books (DOAB)**



# OPEN ACCESS JOURNALS

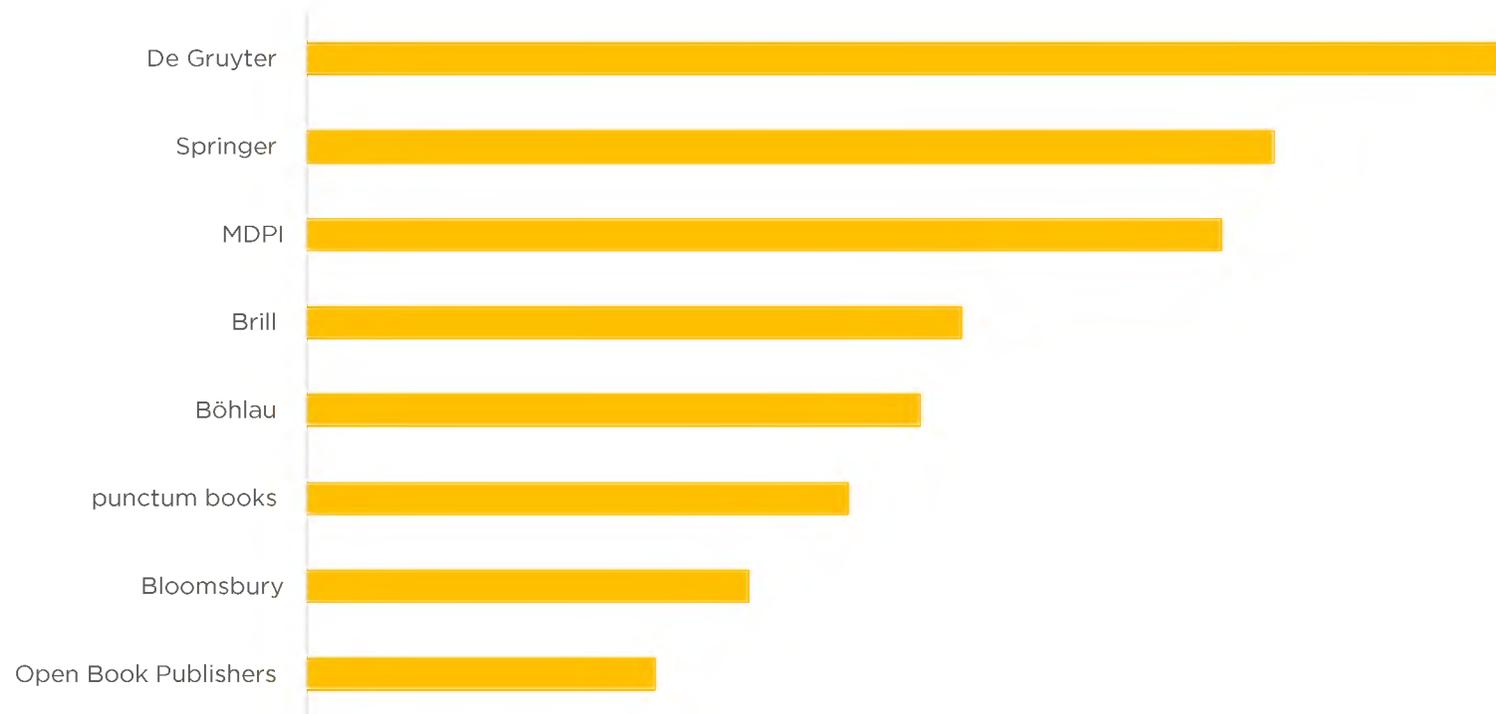
---

- ▶ At De Gruyter, authors can publish open access across the entire journal portfolio
- ▶ Looking at the open access journals, De Gruyter offers a comprehensive range of broad scope journals covering entire subject areas in HSS and STM



# DE GRUYTER OPEN ACCESS BOOKS

- ▶ De Gruyter is the largest publisher of OA books (excluding university presses)



# DE GRUYTER OPEN ACCESS BOOKS

---

- ▶ Open access book library launched this year
- ▶ 80% HSS, 10% STM, 10% Professional
- ▶ over 1,200 books available on [degruyter.com](http://degruyter.com)



# OPEN ACCESS AGREEMENTS

---

De Gruyter harvests open access agreements to encourage OA among authors and to build fair partnerships with institutions on OA publishing

## **Institutional Membership Agreements**

Offers a 10-25% discount on Article Processing Charges (APC) and Book Processing Charges (BPC) to partnering institutions

These discounts apply to Open Access Publication fees for:

- All De Gruyter Pure OA Journals
- All De Gruyter Pure OA Books
- Selected De Gruyter Hybrid Journals

# OPEN ACCESS AGREEMENTS

---

## Offsetting and other OA agreements

- ▶ De Gruyter reaches agreements with consortia that ensure APC for hybrid journals are 90% offset against subscription spend
- ▶ Moreover, it pledges to globally reduce journal subscription prices when the proportion of OA articles becomes significant
- ▶ De Gruyter has adapted its offsetting agreement to meet the different requirements of consortia
- ▶ Currently, De Gruyter holds offsetting agreements with consortia in Switzerland, UK, Netherlands, Sweden, Hungary and Qatar

# THE OPENSOURCE BLOG

---

- ▶ Launched in **2012**
- ▶ **Covers the topics of Open Access practices and news**
  - ▶ OA book and journal publishing
  - ▶ Mandates
  - ▶ Publication-level indexing
  - ▶ Visibility and digital optimization
  - ▶ Market dynamics of OA adoption and performance
- ▶ Frequent publication of **guest articles, interviews** with book and article authors and **feature presentations** of special journal issues



# THE OPENSOURCE BLOG

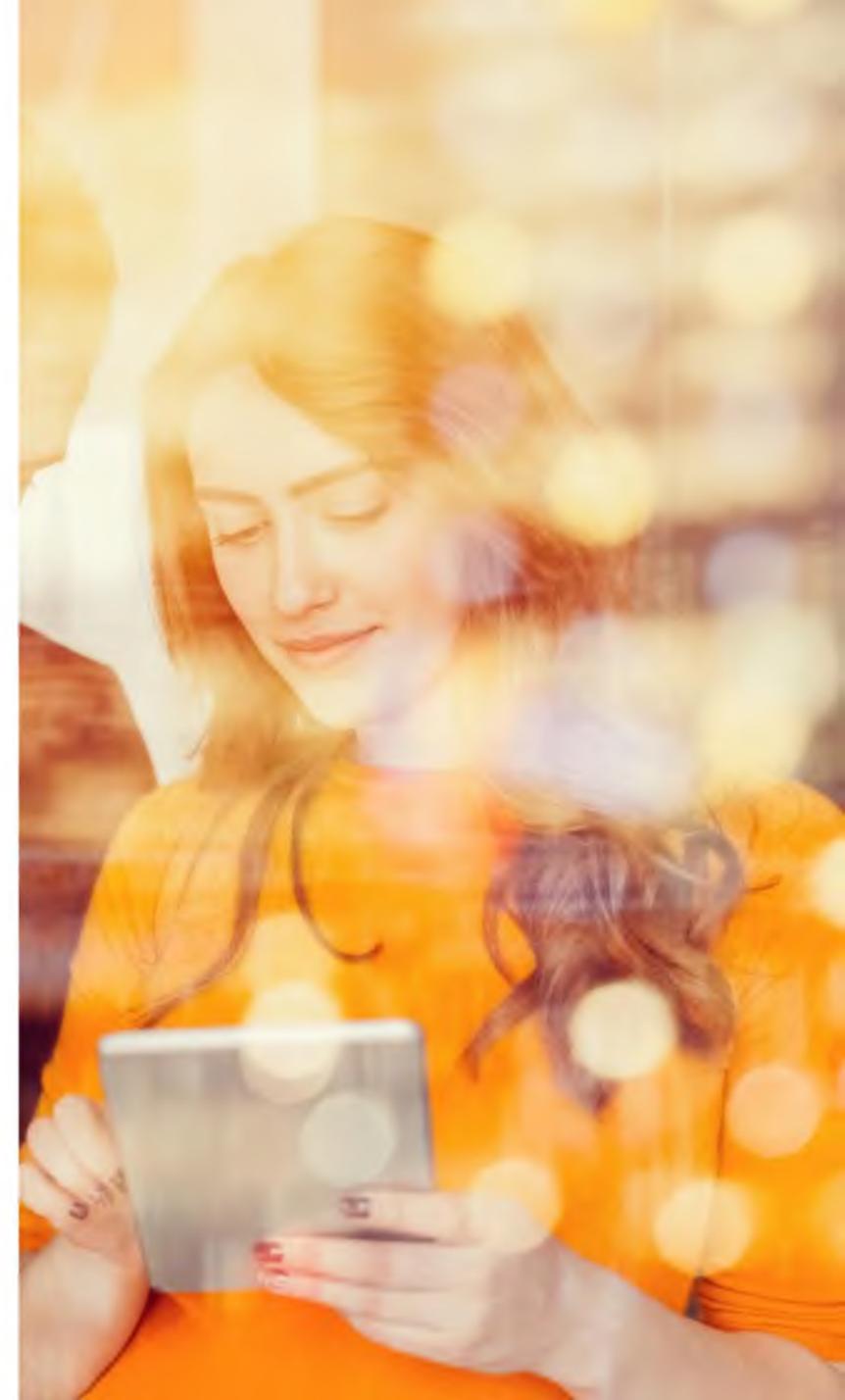
---

▶ **Of interest to**

- ▶ scholarly communities
- ▶ policy-makers in the higher education and scientific funding sectors
- ▶ librarians across a wide variety of academic institutions.

▶ **Steadily increasing readership**

- ▶ from 7,947 views and 1,045 visitors in 2012 to 63,000 views and 37,361 visitors in 2015
- ▶ In 2015 most blog visitors originated from the United States (more than 22,000)



# OPEN ACCESS MARKETING

## BOOKMARKS

210mm x 50mm



## A5 FLYERS

# OPEN ACCESS MARKETING

## SOCIAL MEDIA

**De Gruyter Open Access** @DeGruyterOA · Feb 5  
New Article in Open Cultural Studies:  
"R. F. Burton Revisited: Alternate History, Steampunk and the Neo-Victorian Imagination"  
[degruyter.com/view/j/culture...](http://degruyter.com/view/j/culture...)  
#steampunk #culturalstudies #victorianism #alternatehistory



1 3 1

**De Gruyter Open Access** @DeGruyterOA · Mar 12  
In the very first paper in vol. 2018, Paul Ayris & Tiberius Ignat are defining the role of...  
[degruyter.com/view/j/opis.20...](http://degruyter.com/view/j/opis.20...)  
#openaccess #openscience



1 4

**De Gruyter Open Access** @DeGruyterOA · Mar 20  
#CfP for a topical issue of Open Theology:  
RECOGNIZING ENCOUNTERS WITH ULTIMACY ACROSS RELIGIOUS BOUNDARIES:  
[degruyter.com/page/1637](http://degruyter.com/page/1637)  
#Theology #religiousstudies



DE GRUYTER  
G I  
**OPEN THEOLOGY**  
PEER-REVIEWED OPEN ACCESS JOURNAL  
[www.degruyter.com/view/j/opth](http://www.degruyter.com/view/j/opth)

5 3

**De Gruyter Open Access** @DeGruyterOA · Mar 28  
Does the production of 3D virtual replicas of artefacts lead us to ocularcentrism & how can we bring the multi-sensory nature of the artefacts to the fore? For deeper discussion on these issues read the last article by Stuart Eve:  
[degruyter.com/view/j/opar.20...](http://degruyter.com/view/j/opar.20...)  
#archaeology #openaccess



DE GRUYTER  
G I  
**OPEN ARCHAEOLOGY**  
PEER-REVIEWED OPEN ACCESS JOURNAL  
[degruyter.com/view/j/opar](http://degruyter.com/view/j/opar)

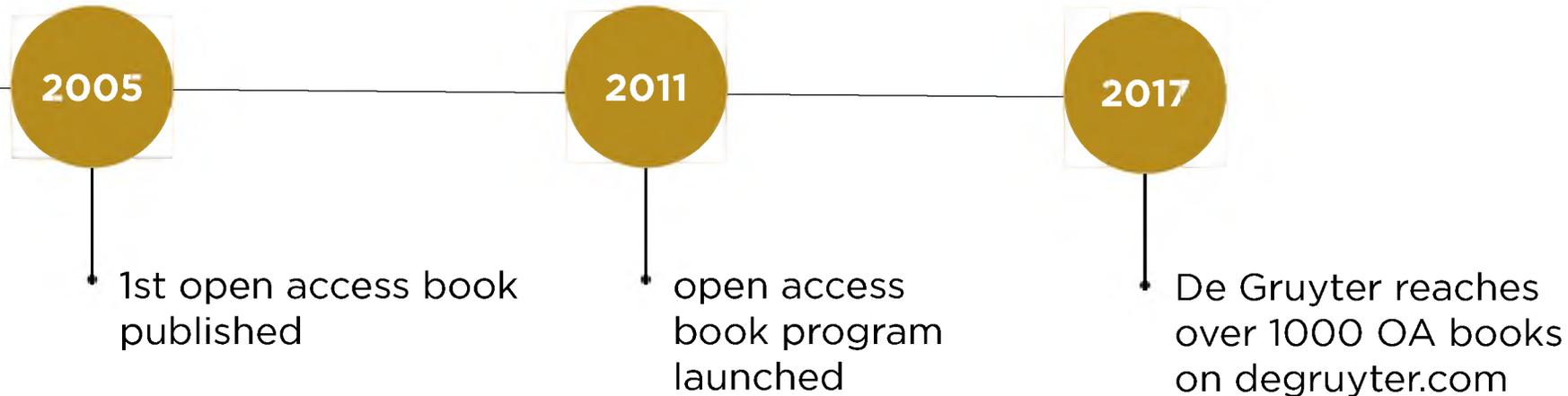
5 8

# OPEN ACCESS BOOKS

# EARLY ADOPTER

---

- De Gruyter early adopter of open access books
- OA books program launched 2011, shown sustained growth since



# OPEN ACCESS FOR BOOKS

---

Free and unrestricted access to books published online



## Increased Visibility

With open access, research of an author or institution is discoverable worldwide without any restrictions



## Accelerated Discovery

With unlimited reuse, including the right to rebuild on the work of others, open access can speed up scientific advancements



## Public Enrichment

Since much research is funded by public spending, open access allows taxpayers to benefit from the results of their investments

# COMPLIANT WITH...

---



And many more...

# AUTHORS RETAIN COPYRIGHT

---

De Gruyter's open access content is published either under:

= **Creative Commons Attribution-Non-Commercial-NoDerivs**

**(CC BY NC ND):**

- ▶ The name of the author/copyright owner must be mentioned in the manner requested by the author/copyright owner.
- ▶ The publication and its content may not be used in its open access format for commercial purposes.
- ▶ The publication and its content may not be edited, modified, or otherwise changed.

OR

= **Creative Commons Attribution**

**(CC BY)**



# CLOSE EDITORIAL SUPPORT

---

- ▶ Highly-qualified editorial teams - many with PhDs in the relevant field
- ▶ All books undergo **peer review**
- ▶ Relevant portfolios in 28 disciplines
- ▶ Green, gold and hybrid open access publication options
- ▶ **Compliant with open access mandates** worldwide



# THOROUGH PRODUCTION

---

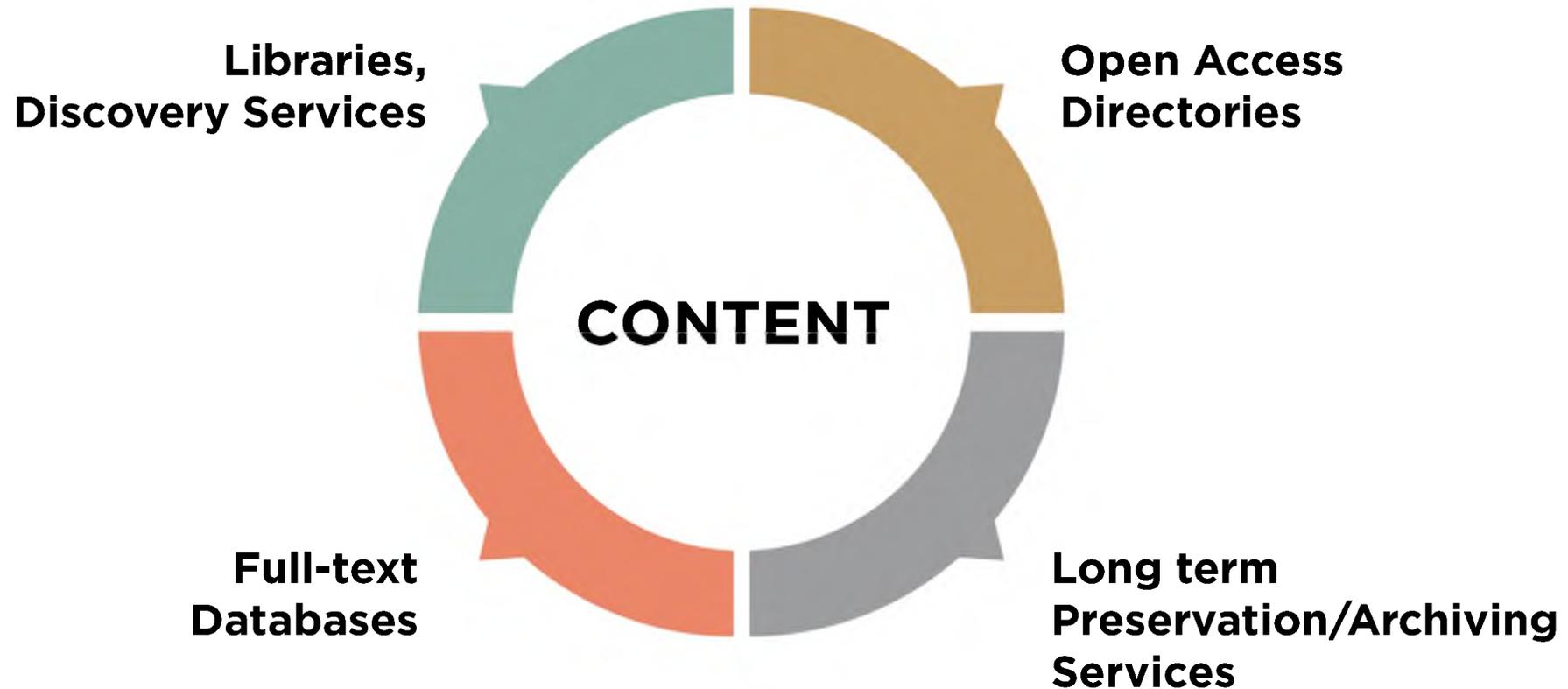
- ▶ All titles are published as both a **print book and a digital edition** (xml, ePub, PDF).
- ▶ Easy-to-use stylesheets and templates help authors format their document to simplify the **typesetting** process
- ▶ Every document is checked by our **experienced production team**
- ▶ The De Gruyter house style ensures a **cohesive form for each publication** and provides a clear and precise typographical layout.
- ▶ **Subject-specific requirements** can easily be implemented (e.g. inclusion of formulas, hieroglyphs, foreign languages...)
- ▶ **Multimedia elements** can be added (e.g. facsimiles, scans, images, video and audio material)

# PROFESSIONAL ONLINE PUBLISHING

---

- ▶ **DOIs supplied** for each book & chapter
- ▶ **Hosted on a search engine optimized** platform
- ▶ **Product webpage** featuring all relevant information (e.g. on authors) and further links
- ▶ **Comprehensive Abstracting & Indexing services**, e.g. delivery of metadata to Google Scholar, the Library of Congress and the Deutsche Nationalbibliothek
- ▶ Ability to **search within the content**
- ▶ Ability to **include an abstract via Kudos**
- ▶ **Additional functionalities**: commenting, social media sharing, citation export etc.
- ▶ **Secured archiving** via the independent service Portico
- ▶ Interlinking with **Crossref and ORCID**

# COMPREHENSIVE CONTENT DISTRIBUTION



# WORLDWIDE MARKETING & SALES

---

- ▶ De Gruyter is **present all over the world** with De Gruyter representatives speaking to scientific libraries on a regular basis
- ▶ De Gruyter's **specialized marketing team** uses modern marketing techniques, within and beyond the research community (Online Advertising, E-mailings, Social Media Channels, specialized catalogs, digital and in print...)
- ▶ De Gruyter attends **75 trade shows and 75 scientific conferences** each year, regularly hosting book presentations and receptions



# OA PARTNERS

---



The British  
Museum



# WHAT ARE THE COSTS?

---

- ▶ Open access publication costs depend on the technical and specific requirements of each project for editorial, production, marketing and sales departments
- ▶ Our open access fees are on average between ~7,000 EUR and ~10,000 EUR per volume and depends on services, size, etc.
- ▶ In order to help authors, De Gruyter has introduced a generous discount scheme, and also waiver for researchers in developing countries. All applications will be considered on an individual basis



# FUNDING

---

- Advise and support authors in finding open access funding
- Open access books rely on various funding sources
- From direct to indirect institutional funding, crowd sourcing and non-traditional budgets
- Funding for OA books growing: ERC, FWF (Austria), the Wellcome Trust (UK), NWO (Netherlands), etc.



# OTHER INITIATIVES

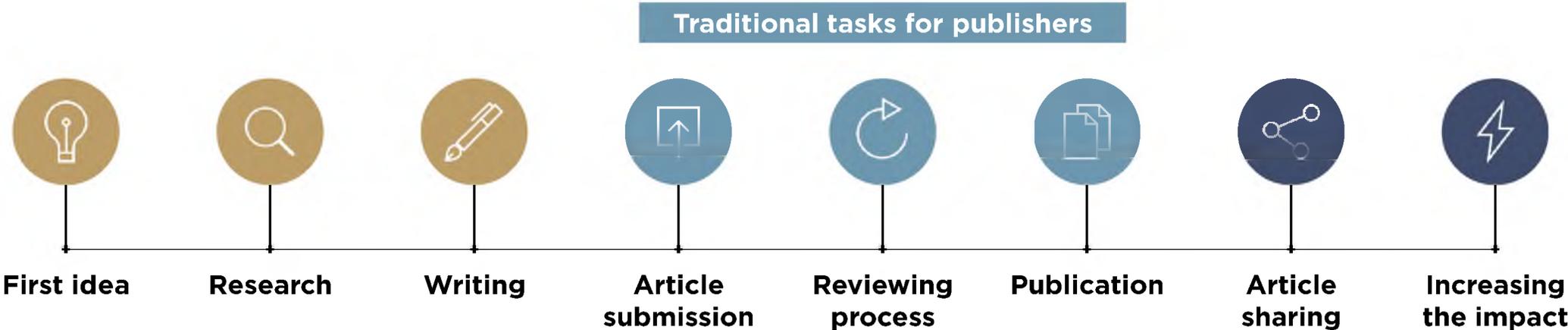
---

- Support Early Career Researchers with emerging scholar monograph competition
- Waivers for authors from low to middle income countries
- Fair & flexible offer meeting the individual needs of authors, funders and institutions
- Cooperative effort recognizing many stakeholders involved



# HOW TO PUBLISH IN DE GRUYTER JOURNALS?

# FROM IDEA TO PUBLICATION



# PUBLISHING MODELS

---



**Subscription**  
~ 420



**Open Access**  
~ 480



**Subsidy-based**

# SUBSCRIPTION

---

Validated content  
(peer-reviewed journal articles)

Discrete packages  
(journal issues)

Up front payment  
(subscription)

# OPEN ACCESS

---



## Gold

The final version of an article is made freely available. In most cases a processing charge is due for payment by the author/a funding organization/an institution or another third party



## Green

A version of the article that has been accepted for publication is posted onto a repository or website, generally after an embargo period of ~12 months



## Hybrid

A mixture of open access articles and content that is behind a paywall

# SUBSIDY BASED

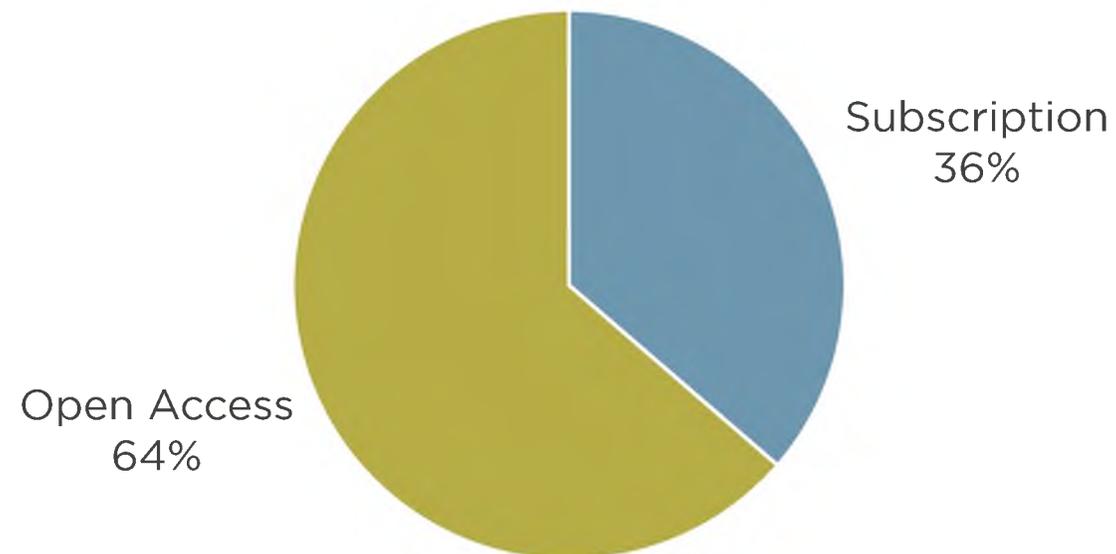
---

- 3<sup>rd</sup> party covers publication costs
- costs covered via grants, memberships fees, etc.
- typically society sponsored
- in OA allows authors to publish with reduced or no fees

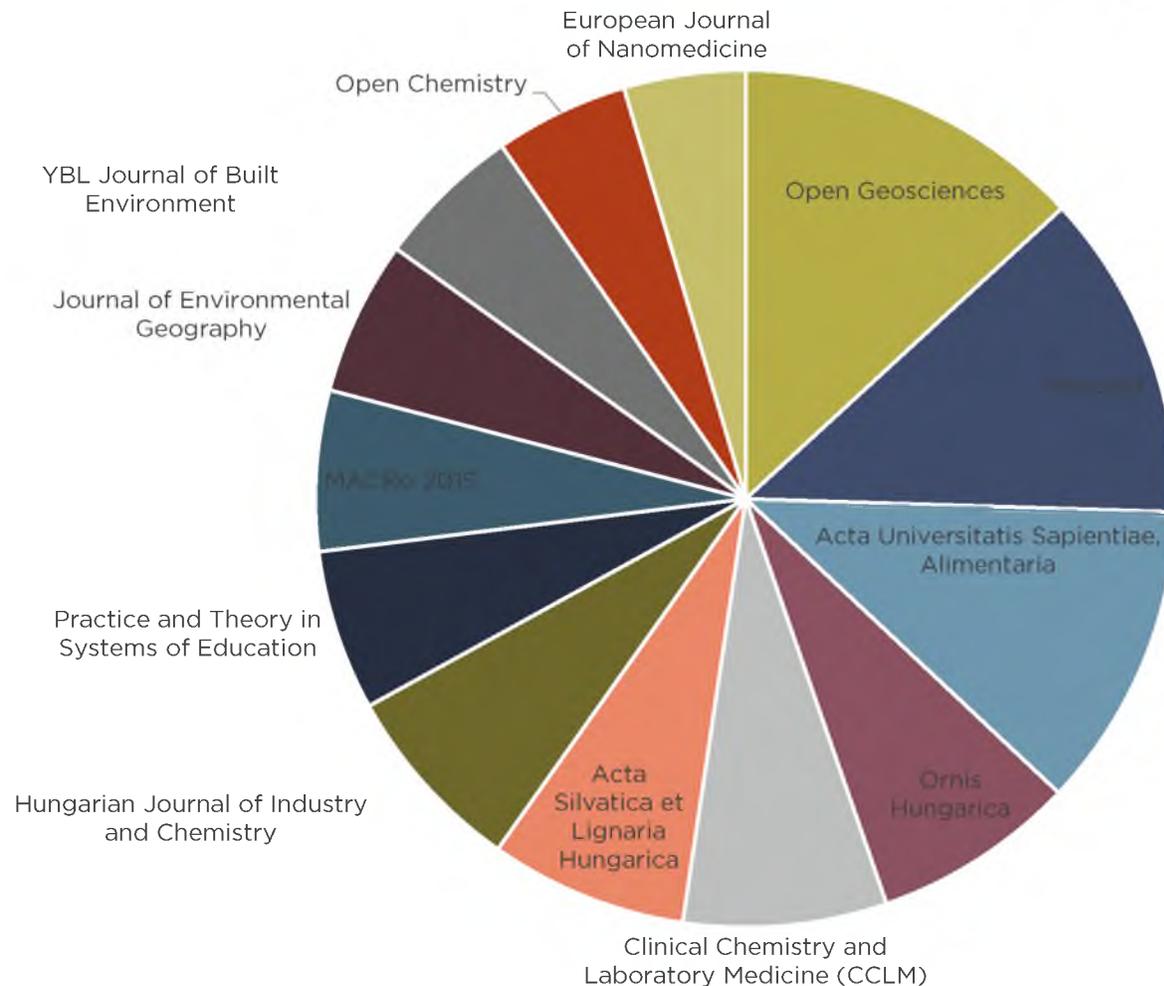
# AUTHORS' CHOICE

---

- Authors publishing in De Gruyter journals between 2015-17 from Hungary



# AUTHORS' CHOICE

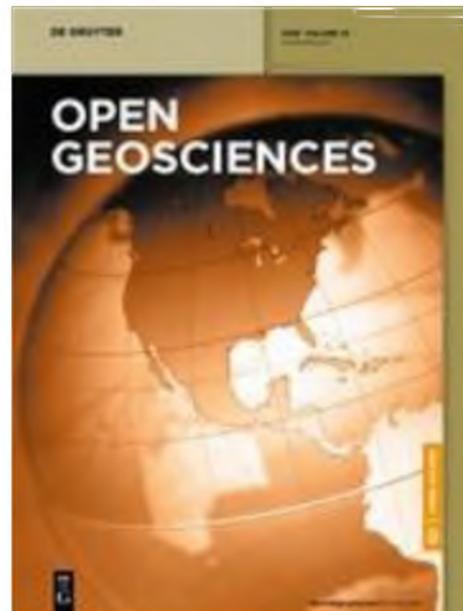
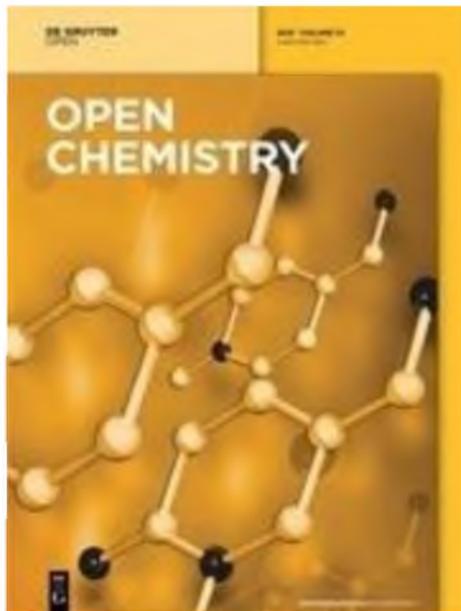


Top De Gruyter journals for publication between 2015-17 for authors from Hungary

Journal Title	Number of Authors
Open Geosciences	115
Biologia	108
Acta Universitatis Sapientiae, Alimentaria	101
Ornis Hungarica	67
Clinical Chemistry and Laboratory Medicine (CCLM)	67
Acta Silvatica et Lignaria Hungarica	65
Hungarian Journal of Industry and Chemistry	63
Practice and Theory in Systems of Education	53
MACRo 2015	53
Journal of Environmental Geography	51
YBL Journal of Built Environment	48
Open Chemistry	44
European Journal of Nanomedicine	40

# OPEN ACCESS & HUNGARY

---



Top De Gruyter journals for publication between 2015-17 for authors from Hungary include two open access broad scope journals

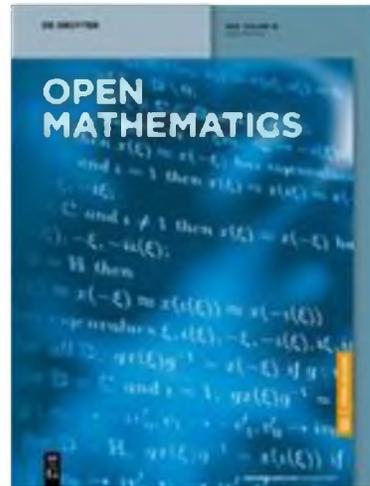
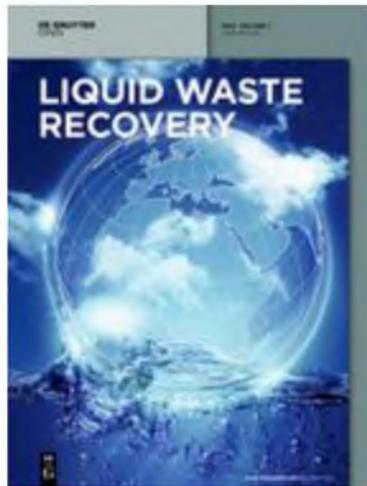
Open Geosciences - 115 authors  
Open Chemistry - 44 authors

# OPEN ACCESS & HUNGARY

---

Our open access journals include many editors from Hungary too

Prof. Peter Mizsey  
Budapest University of Technology and Economics, Hungary  
Editor in Chief, Liquid Waste Recovery



Dr. Kalman Györy  
University of Debrecen, Hungary  
Editorial Advisory Board Member, Open Mathematics

Prof. Janos Lendvai  
Eotvos Lorand University, Hungary  
Editorial Advisory Board Member, Open Physics

# CHOOSING THE RIGHT JOURNAL

---

- Scope and audience
- Quality of peer review, publication speed, reputation/Impact Factor, article processing charges
- To learn more visit journal homepage - aims & scope, instructions for authors, details
- Journal publishing processes vary across titles

# BEFORE WRITING

---

- Originality – is this new research? How does it build upon previous work?
- What are your key results? What do you want to include in the paper?  
What conclusions are drawn?
- Which journal?
- Who contributed?
- Check journal homepage for guidelines

# BASIC STRUCTURE

---

- Title - Author(s)
- Abstract
- Table of Contents
- Introduction
- Equipment and Methodology
- Results AND Discussion
- Conclusions
- References and Citations
- Appendices

---

## Research Article

Open Access

Tomi R. Krogerus\* and Kalevi J. Huhtala

## Diagnostics and Identification of Injection Duration of Common Rail Diesel Injectors

<https://doi.org/10.1515/eng-2018-0001>

Received August 15, 2017; accepted November 17, 2017

**Abstract:** In this paper, we study the diagnostics and identification of injection duration of common rail (CR) diesel pilot injectors of dual-fuel engines. In these pilot injectors, the injected volume is small and the repeatability of the injections and identification of the drifts of the injectors are important factors, which need to be taken into account in achieving good repeatability (shot-to-shot with every cylinder) and therefore a well-balanced engine and reduced overall wear. A diagnostics method based on analysis of CR pressure signal with experimental verification results is presented. Using the developed method, the relative duration of injection events can be identified. In the method, the pressure signal during the injection is first extracted after the control of each injection event. After that, the signal is normalized and filtered. Then a derivative of the filtered signal is calculated. Change in the derivative of the filtered signal larger than a predefined threshold indicates an injection event which can be detected and

### 1 Introduction

Diesel engines are widely used due to their high reliability, high thermal efficiency, fuel availability, and low consumption. They are used to generate power, e.g. in passenger cars, ships, power plants, marine offshore platforms, and mining and construction machines. The engine is at the heart of these applications, so keeping it in good working condition is vital. Recent technical and computational advances and environmental legislation have stimulated the development of more efficient and robust techniques for the diagnostics of diesel engines. Regulations concerning exhaust-gas emissions have also influenced the development of gas engines. To maintain a high compression ratio of the compression-ignition engine for higher engine efficiency, it is necessary to use a dual-fuel system.

The diesel fuel injection of an engine plays an important role in the development of combustion in the engine cylinder. Arguably, the most influential component of the diesel engine is the fuel injection equipment; even minor

# 1. REGISTRATION

## THE PUBLISHING PROCESS

Brief instruction for Authors  
De Gruyter  
**Open Engineering**

### STEP 1 Registration

First, please read the "Instruction for Authors" on Open Engineering website.

<https://www.degruyter.com/view/j/eng>

In Editorial System <http://www.editorialmanager.com/openeng/> register as an **Author** to submit your paper.

OPEN ENGINEERING

Editorial  
Manager™

HOME • LOGIN • HELP • REGISTER • UPDATE MY INFORMATION • JOURNAL OVERVIEW  
MAIN MENU • CONTACT US • SUBMIT A MANUSCRIPT • INSTRUCTIONS FOR AUTHORS

Not logged in.

Open Engineering

## 2. SIMILARITY CHECK



DE GRUYTER

### Guidelines for Reviewers

---

Peer review represents a vital element of maintaining high standards in scholarly publishing. This process could not be managed without the knowledge and experience of reviewers. We thank you for the time and effort they spend evaluating manuscripts.

#### General Expectations

The journal uses a closed single-blind peer review process. Submitted manuscripts are reviewed by two or three reviewers. A manuscript should be accepted, revised or rejected. If you use [CrossCheck](#), reviewers should alert the editors if they detect plagiarism.

Reviewers are asked to provide detailed, constructive comments on the publication and the author(s) to improve their work. Reviewers should identify flaws that preclude its publication, or whether it should be collected to support the conclusions drawn from the manuscript.

Reviewers invited by the editors of the journal should disclose any potential conflicts of interest with respect to the manuscript or the authors. All likely personal, professional or financial conflicts of interest should be

**STEP 2**

## Similarity Check

It helps publisher prevent professional plagiarism.  
If your paper passes similarity check,  
the editor will assign your paper to the further process.

# 3. JOURNAL SCOPE

## Instruction for Authors

### ABOUT

**Open Engineering** is an international journal publishing works of wide significance, original research and reviews in all branches of Engineering. The journal is peer-reviewed, open access, in electronic-only format. The journal language is English. Open Engineering considers submissions of Research Articles, Reviews, and Vision Papers.

### PUBLICATION FORMATS

Open Engineering considers submissions of:

- Research Articles,
- Communications,
- Rapid Communications\*,
- Reviews, and Commentaries



Open Access



Language support



80 days to final decision

Scopus®

Indexed in Scopus



Indexed in ESCI



APC 1000 EUR

### Aims and Scope

#### Why read

- premier source of high quality engineering research, focused on innovation, changes and future directions of engineering;
- source of the latest news, achievements and research inspirations in emerging interdisciplinary and traditional engineering fields;
- international forum for the dissemination of research data with an emphasis on broad and cross disciplinary works from various areas of engineering;
- excellent articles authored by researchers from all over the world, who appreciate our fast, fair and constructive peer review provided by experts in all fields.

#### Why submit

- transparent, comprehensive and fast peer review
- possibility of adding animations and stereo images to make your paper more attractive to the readers
- free language assistance for authors from non-English speaking regions
- unrestricted access for all readers
- authors retain copyright
- flexible reuse policy
- increased visibility and readership
- increased and accelerated citations
- no space constraints
- immediate publication

STEP 3

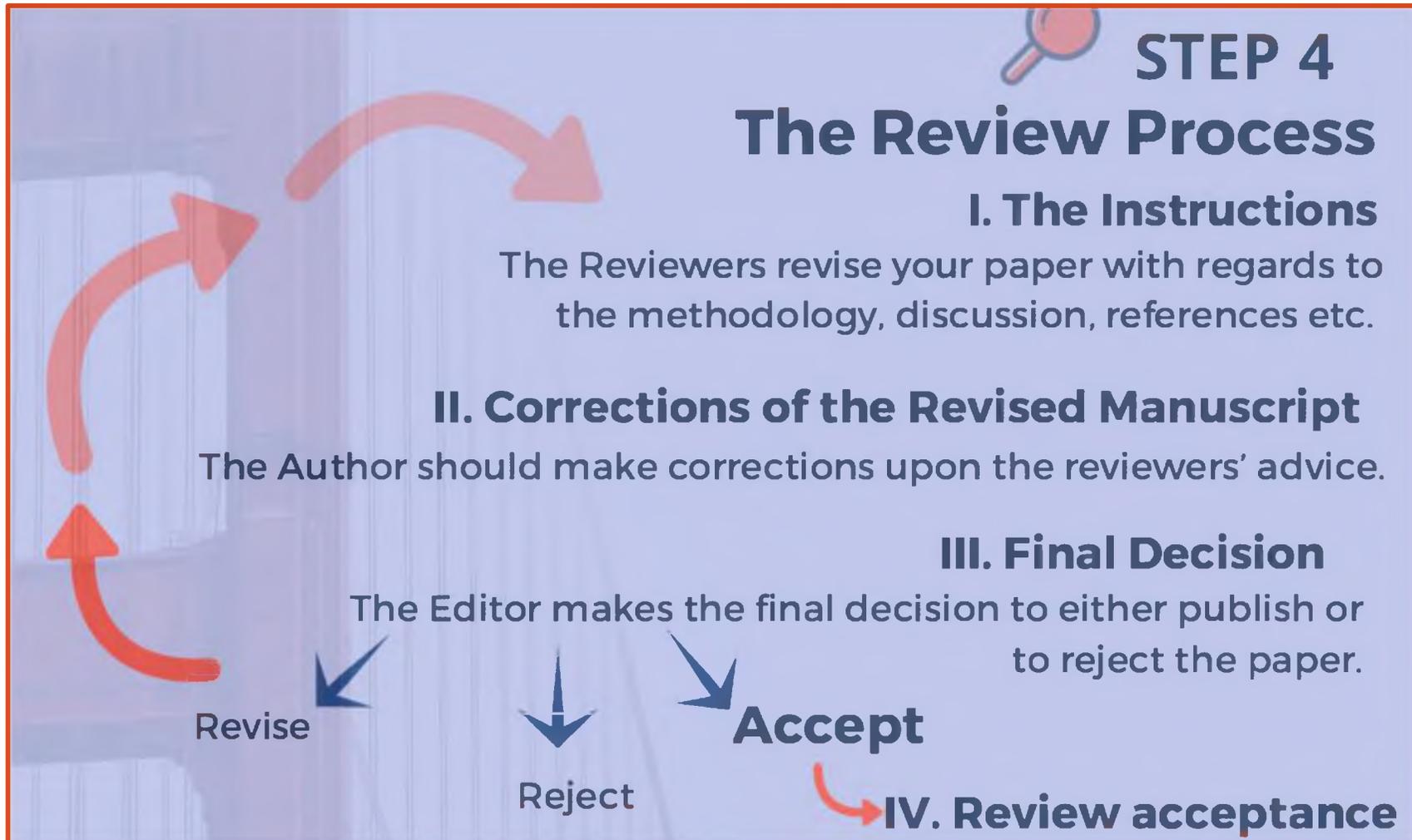


## Journal Scope

Let's make sure, your paper fits into the scope of the journal.

# 4. REVIEW PROCESS

---



# 5. PRODUCTION PROCESS

## STEP 5



### Production Process

#### I. Language Editing

Language editing is free and carried out by the native-English scientists.

#### II. Open Access Licence

You will be required to submit the Open Access License.



#### III. Proofreading after LE

Feel free to make any corrections your paper requires. You will have an access to the system along the entire publishing process.

#### IV. Main Technical Editing

Our Technical Editors will convert your entire article into a final online product. Make sure to list correctly the References according to the guidelines available in the Instruction for Authors. Your paper is being assigned a DOI.

#### V. Proofreading after MTE

Yet another opportunity to make corrections after the technical editing.

#### VI. Final Technical Editing

Final touches before the article goes live. It is the last chance to amend the paper.

# 6. PUBLICATION ONLINE



De Gruyter Open Technology

12 hrs · 🌐

New article published in PALADYN. Journal of Behavioral Robotics:  
"Biologically inspired computational modeling of motion based on middle temporal area" by Fernanda da C. e C. Faria, Jorge Batista, and Helder Araújo

<https://www.degruyter.com/.../pjbr->

Mequon

Schefflera



## STEP 6 Publication Online



Done! Your article is ready and live,

available for free to read and download in open access!

Every article is promoted to researchers active in the same field!

Time to celebrate!

# HAPPY TO ANSWER ANY QUESTIONS



**Emily Poznanski**

De Gruyter, Open Access Strategy  
Emily.Poznanski@degruyter.com





**GRU**

**R**

**APRIL 19th, 2018**

**Welcome**

**Jacek Lewinson**