ProQuest Books Day

Alex Jenner – Books Specialist

7 November 2017
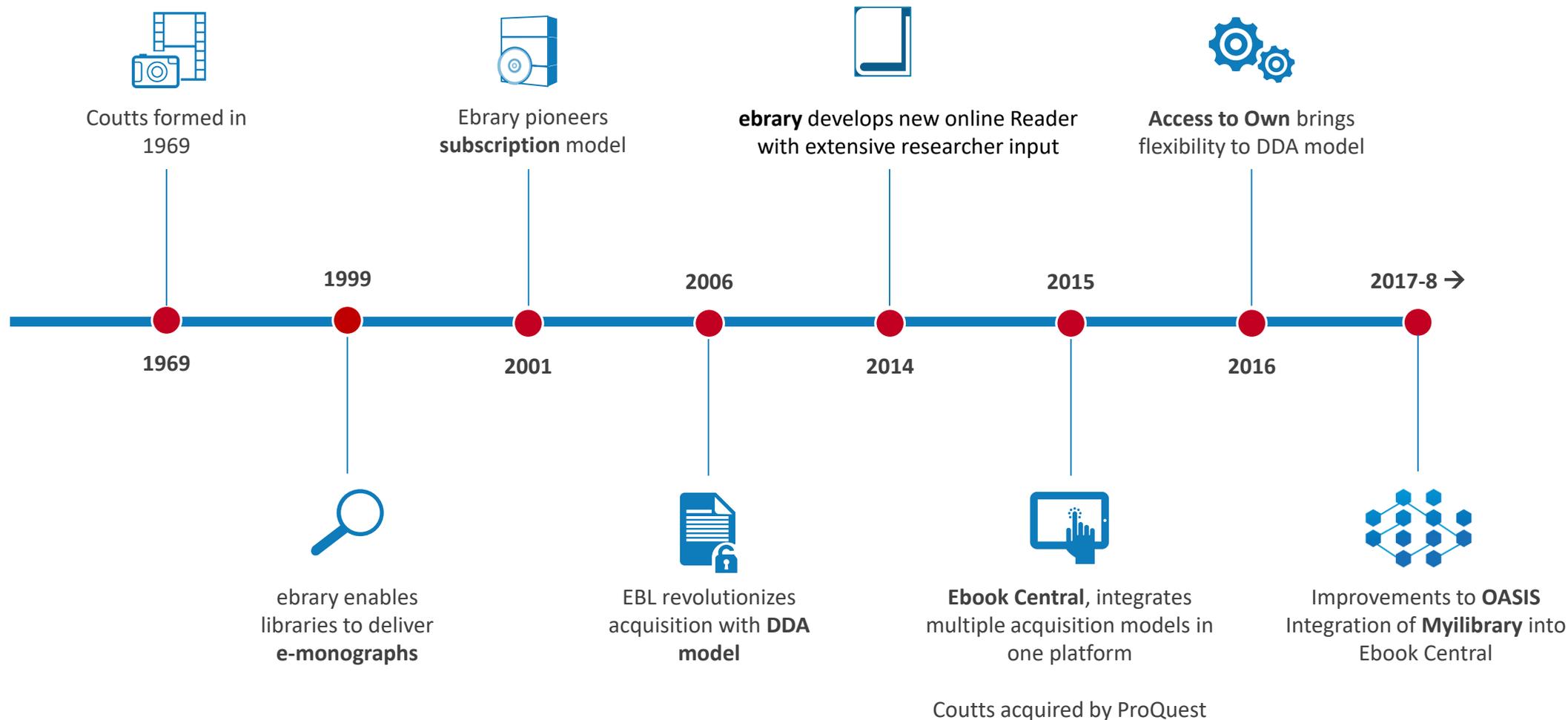
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Agenda for next 30 minutes

Introduction to Ebook Central

- History and where we are today
- Purchase models and access models including a brief overview of Demand-Driven models
- Brief preview of librarian portal, patron experience and preview site for selecting titles

Introduction to OASIS

Evolution of books at ProQuest

Coutts formed in 1969

Ebrary pioneers **subscription** model

ebrary develops new online Reader with extensive researcher input

Access to Own brings flexibility to DDA model

1999

2006

2015

2017-8 →

1969

2001

2014

2016

ebrary enables libraries to deliver **e-monographs**

EBL revolutionizes acquisition with **DDA model**

Ebook Central, integrates multiple acquisition models in one platform

Improvements to **OASIS** Integration of **Myilibrary** into Ebook Central

Coutts acquired by ProQuest

The Value of Aggregation
More Content and More Flexible Models Designed to Work Best Together

EA — Extended Access™ **and** Non-linear Lending™
Protect users from turnaways, every time

PA — Perpetual Access (over 1 million titles)
Purchase and own only titles with high use to achieve better balance of budget and patron demand

ATO — Access-to-Own (364,000 titles)
Apply budget spent on loans toward usage-based ownership of titles.

STL — Short-Term Loans (695,000 titles)
Optimize specific windows of access, as needed, without purchase commitment

DDA — DDA (760,000+ titles)
Supplement Academic Complete with broad access to in-demand titles only purchased if used

SUB — Academic Complete (148,000 titles)
College Complete (44,000 titles)
University Press Collection (26,000 titles)
+ 10 subject collections of varying sizes

Build a solid foundational knowledge base.
Let usage stats guide evidence-based collection development.

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Ebook Central

…access model pricing options (Perpetual access/DDA)

👤	**1-User**	"Digital List Price", which is set by the publisher
👥	**3-User**	125% to 150% of "Digital List Price"
🔑	**Non-Linear Access**	Varies between publishers, often the same as "Digital List Price" (1-user)
✛	**Unlimited Access**	150-200% of "Digital List Price" – all subscription titles are Unlimited Access!

* All pricing options vary by publisher

DDA expertise

Meet Anne Theurier, our CWC (Collections and Workflow Consultant). Anne can help you with all aspects of setting up DDA including:

-Profiling
-Access permissions and changing settings
-Explaining and organising training on LibCentral
-MARC record delivery
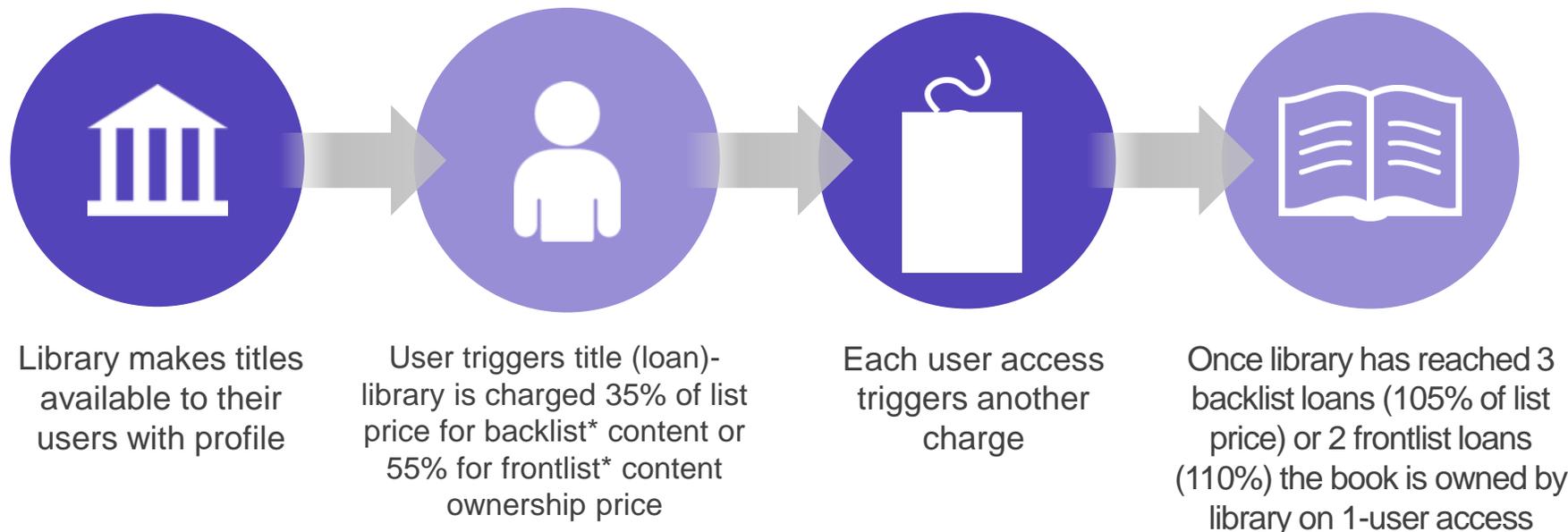-Authentication set up (in conjunction with Technical Support)

At ProQuest, we're very invested in Demand-Driven options and offer the most comprehensive DDA programme on the Academic Market.

We offer many special features like flexible download periods, upgrades, the option to mediate wholly or partially, and patron analytics which will give you the best possible insight into patron behaviour.

Stretch your Budget

...by applying spend on loans towards ownership

Access-to-Own : A new 'flavour' of DDA, with **360,000+ titles available**

Library makes titles available to their users with profile

User triggers title (loan)- library is charged 35% of list price for backlist* content or 55% for frontlist* content ownership price

Each user access triggers another charge

Once library has reached 3 backlist loans (105% of list price) or 2 frontlist loans (110%) the book is owned by library on 1-user access

Backlist: Titles more than 12 months old (by pub. date)
Frontlist: Titles less than 12 months old (by pub. date) 2 publisher exceptions who use 24 month frontlist period.

* Pricing: Upcharge applies to purchase a different level of access such as 3-User, Non-Linear, or Unlimited Access.

LibCentral, Patron site and Preview site demo

https://demo-ajenner.ebookcentral.proquest.com/libcentral/Default.aspx

http://ebookcentral.proquest.com/lib/demo-ajenner/home.action

http://www.public.eblib.com/choice/Login.aspx?r=needlogin

What is OASIS?

- Coutts Information Services was acquired by ProQuest in June 2015
- We are now the ProQuest Books Division
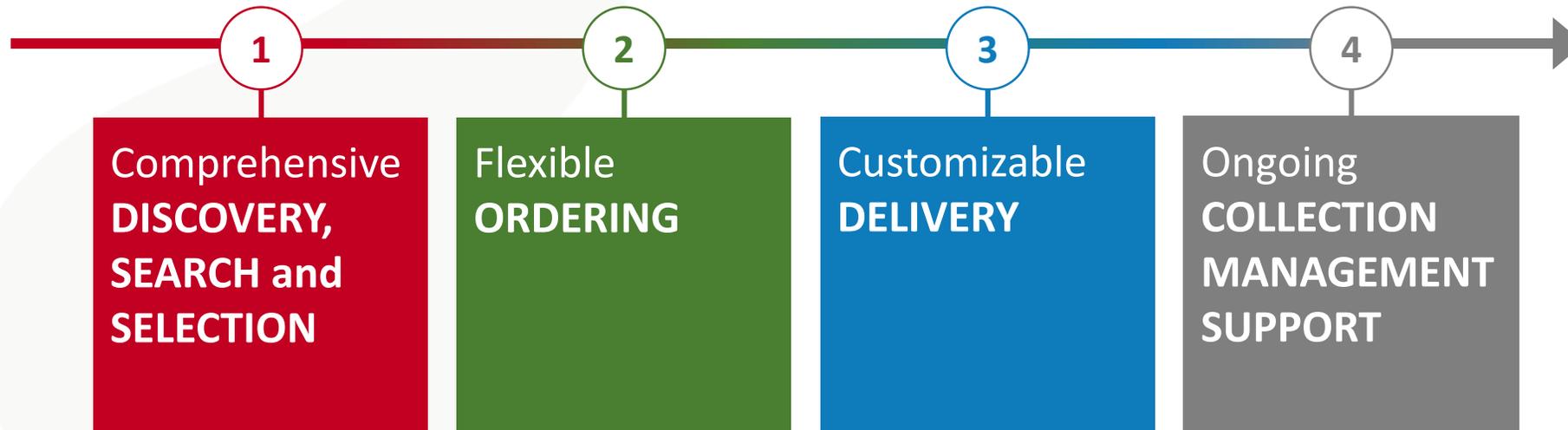- Coutts "branding" has been retired

2015   **NOW**

OASIS: An Introduction

- OASIS joined the ProQuest solution family in 2015
- 2500 + library customers worldwide
- 80 + countries

1 Comprehensive **DISCOVERY, SEARCH and SELECTION**

2 Flexible **ORDERING**

3 Customizable **DELIVERY**

4 Ongoing **COLLECTION MANAGEMENT SUPPORT**

Your partner for streamlined book workflow, from selection to delivery – and beyond

OASIS: Recent Success Stories

ProQuest got **the highest overall placement** among all bidders in **UK Joint Consortia Tender awarded in July 2017**

ProQuest submitted a tender for **6 Lots** out of 7 Lots under *the Joint Consortia Framework Agreement - Books, E-books, Standing orders and Related Materials*

Supplying European Commission and associated framework institutions for 4 year period starting in 2017

3 Key customers in Canada: Renewals, expansions and wins

$500K/yr.

$900K/yr.

$1.4 M/yr.

9 Partner Platforms added to OASIS in the last year

Publisher Platforms in OASIS

9 ebook platforms added to OASIS since August 2016

Ebook Central has over 1 M ebooks

Publisher / Partner	Platform	Platform Description	Title # (as of 5-21-17)
CRC	CRCnetBase	Science, Technology, Engineering and Medicine	14,000
De Gruyter	De Gruyter	Academic books across many subjects	26,000
IGI Global	IGI Info-Sci	Information science and technology	3,000
Oxford University Press	UPSO	University presses	20,000
Rittenhouse Book Distributors Inc.	R2 Digital Library	Health sciences	5700
Taylor & Francis	Taylor & Francis	Academic books across many subjects	+60,000
Wiley	Wiley Online Library	Life, health and physical sciences, social science, and the humanities	18,000
World Scientific	World Scientific	All areas of science	6,000
Karger Publishers	Karger	Medical & Scientific publishing	300

* The platforms above are in addition to aggregator platforms available via OASIS - Ebook Central, EBL, ebrary, MyiLibrary, and EBSCO (select regions)

Publisher Platforms in OASIS

Acquisition Models vary by Publisher platforms

Title-by-Title Perpetual Purchase

Platform	Single User	Multi-User	Unlimited User
CRCnetBase			X
De Gruyter Online (DGO)			X
IGI Info-Sci			X
UPSO	X	X	X
R2 Digital Library	X		
Taylor & Francis			X
Wiley Online Library			X
World Scientific			X
Karger			X

Currently you cannot buy publisher eCollections via OASIS

Thank you!

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What's coming...

- Myilibrary migration

- New Safari platform

- New OASIS interface

Myilibrary migration update

Early 2018 will see completion of the global migration and discontinuing of the Myilibrary platform

Only a few customers to migrate from the E/Europe region, most are in Germany!

All communications are coming directly from ProQuest – if you have any questions just let us know directly

Myilibrary migration will bring a wealth of new content from exclusive publishers like Cengage and Pearson – more news to come when this content is loaded!

If I have:	At Step 1:	Then at Step 2:
MyiLibrary and Ebook Central	• All new orders will be accomplished on Ebook Central. • On an agreed date, ordering on MiLibrary will be disabled and your subsequent orders will be processed through Ebook Central.	MyiLibrary owned, subscribed and DDA titles migrated into Ebook Central: • MyiLibrary owned titles will be merged into your Ebook Central site. • Patrons will log in to new Ebook Central site to access ebooks

Need even more content?
New Safari !
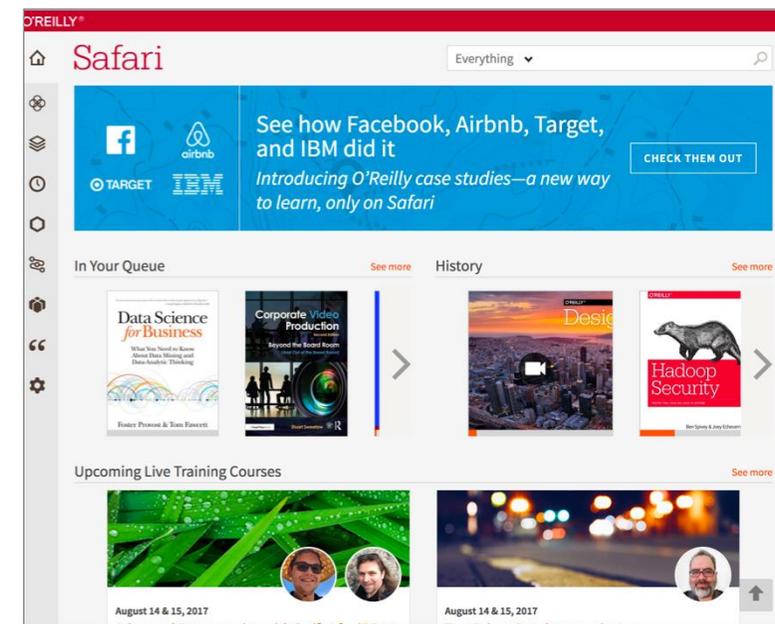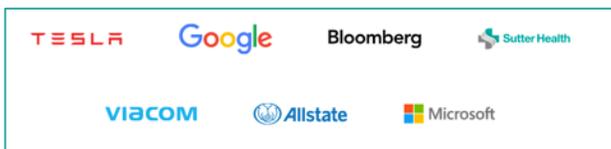# (aka the O'Reilly learning platform for Higher Education)

35,000 books
4,600 videos

One collection available for all customers

No turnaways – unlimited simultaneous user access on all titles

Fully Accessible on phone, laptop, mobile devices and dedicated app - Web and mobile app are synchronised
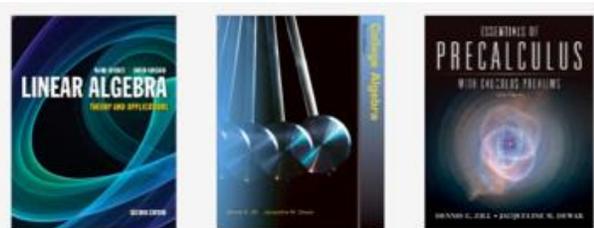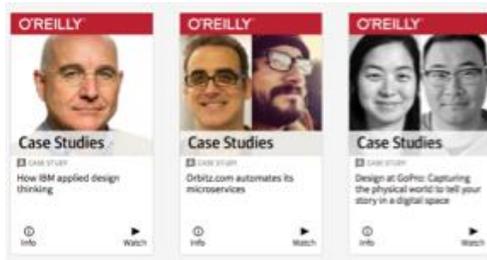
Pricing available now

Safari: multi-modality and multi-leveled

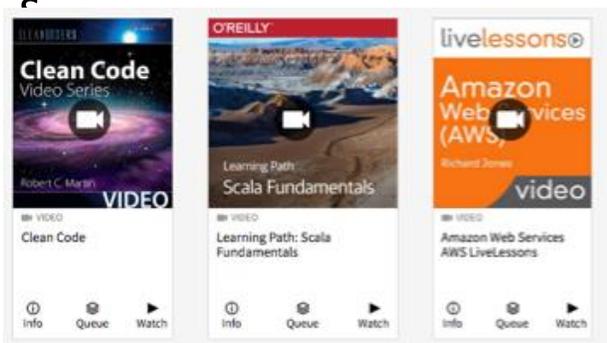**From beginner to advanced -- content to meet all levels of proficiency**

Books

Case Studies

Interactive Tutorials

LEARN ALONGSIDE SMART PEOPLE SOLVING HARD PROBLEMS

Oriole Online Tutorials

Oriole is a unique new medium that blends code, data, text, and video into a narrated learning experience with executable content. Follow the tutorials along with experts like Peter Norvig, Paco Nathan, Mike Bracken, and Ben Terret.

EXPLORE THE TUTORIALS

Videos

Learning Paths

Early Release Access

New OASIS User Interface - 2018

- OASIS New Interface will be launched in **phases in 2018**
- Initial user reaction to design concepts has been very positive

"This makes it easier to get a feel for what's happening with a title.

Kris Kasianovitz – Selector Librarian at Stanford University

"It's like night and day between the old and new. The new version is so much cleaner!

Edge Hill Librarians

Stay tuned for more in OASIS UX Resign

Offer 1: Need to save space? Throughout 2017: 50% off the ebook when you hold the title in print
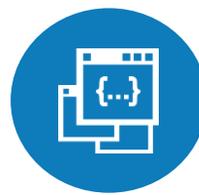
CONTENT

Over 70 publishers on board, including

-T+F/CRC/Ashgate
- Wiley
- Wolters Kluwer
- MIT Press
- American Mathematical Society

Front and backlist content

WORKFLOW

Use our intelligent Title Matching Fast (TMF) service

- TMF cleans, matches and reports on which matches it can find from the ISBNs you provide
- ISBNs can be in 10/13 format, with foreign characters in
- We provide a full excel llist with promotional titles highlighted

RESULTS

A richer library, more satisfied patrons. TMF can help you to:

- Reduce the number of printed books in your library, freeing up space
- Complement printed books with an e-copy – particularly helpful for high-demand items used for courses or on reading lists which are often taken out of the library or kept in the short-term lending section
- Save a significant amount of budget

Offer 2: 20% off over 500 medical titles until 31st December 2017

Discount automatically deducted when purchased on LibCentral and shown on your invoice

New Multi-Publisher Ebook Promotion for Academic & Medical Libraries:

We Curate, You Customize and Save!

To support academic and medical libraries, ProQuest and several of its publishing partners including Wiley, IGI Global, and Rutgers University Press, present a new way to customize your holdings. Libraries simply select any mix of Ebooks from an aggregated list of 350+ titles — from several key publishers — in 6 high-demand medical topics, and receive a 20% discount on any size order from July through December 2017. This offer enables libraries to build their perpetual holdings with only the high-demand content to meet both budget and patron demand.

Act now — this promotion ends December 31, 2017

Appropriate for all academic levels

from Community College to 4-year College, ARL, and Medical Libraries

A Z Pick & choose

any number of 350+ titles from several key publishers covering 6 high-demand medical topics

DRM-free, chapter level downloads

High relevancy & currency

Medical focus with more than half of titles published in 2016-2017

20% discount
on any size order from now until December 31, 2017

DISCOUNT

Publishers Participating in Medical Promo : 503 titles

Plus: recently added American Psychological Association titles

Content Currency:
60% of titles in total offering published in 2016-17
79% of titles in total offering published in 2015 or later

Thank you!

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